



Fleet EV suitability assessment

Results Presentation

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Presented to:

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3 Step Approach to Successful EV Integration

(1)

Data log existing fleet of vehicles



How are vehicles currently used in the fleet?

3 weeks

(2)

Test your duty cycle data in FleetCarma's EV computer models



Will EV be capable to do the job?
Will it save fleet money?

3 days

(3)

Track EV metrics to ensure fleet goals are met and charging is managed correctly with utility



After vehicle purchase

Review of the assessment and timeline



Vehicles were selected for the fleet assessment

Loggers were pre-configured for vehicles by FleetCarma

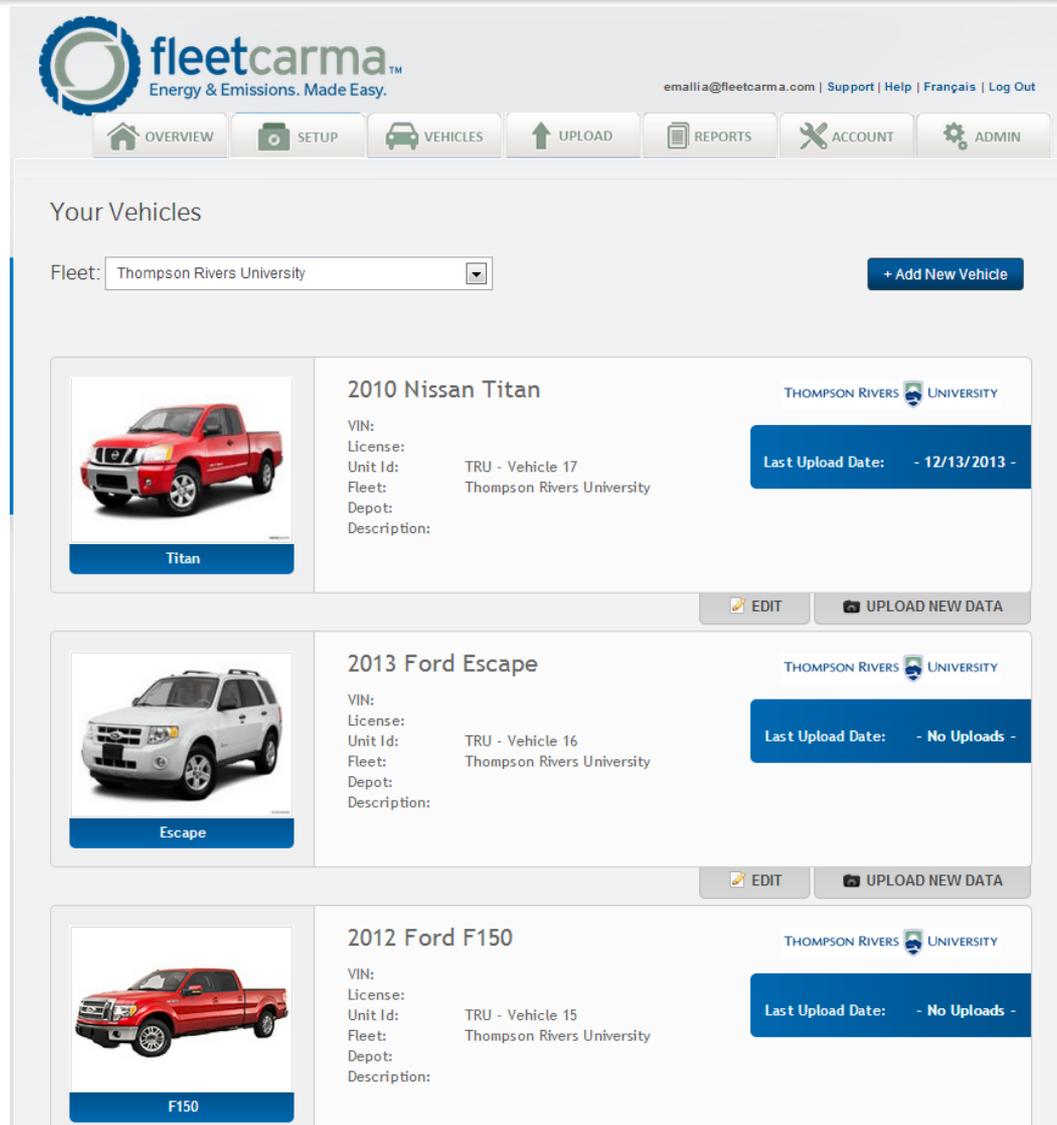
Fleet team clipped loggers in vehicles within 1-3 days

Logged for approx. 24 days

Software drove virtual EV models in computers with your fleet-specific data

FleetCarma summarized results

Web portal contains the individual vehicle assessments



The screenshot displays the fleetcarma web portal interface. At the top, the fleetcarma logo is accompanied by the tagline "Energy & Emissions. Made Easy." and contact information: emailia@fleetcarma.com | Support | Help | Français | Log Out. A navigation bar includes buttons for OVERVIEW, SETUP, VEHICLES, UPLOAD, REPORTS, ACCOUNT, and ADMIN.

The main section is titled "Your Vehicles" and features a dropdown menu for the fleet, currently set to "Thompson Rivers University", with a "+ Add New Vehicle" button. Below this, three vehicle cards are displayed:

- 2010 Nissan Titan:** Includes a photo of a red pickup truck, VIN, License, Unit Id (TRU - Vehicle 17), Fleet (Thompson Rivers University), Depot, and Description. The last upload date is 12/13/2013. Action buttons for EDIT and UPLOAD NEW DATA are present.
- 2013 Ford Escape:** Includes a photo of a white SUV, VIN, License, Unit Id (TRU - Vehicle 16), Fleet (Thompson Rivers University), Depot, and Description. The last upload date is "No Uploads". Action buttons for EDIT and UPLOAD NEW DATA are present.
- 2012 Ford F150:** Includes a photo of a red pickup truck, VIN, License, Unit Id (TRU - Vehicle 15), Fleet (Thompson Rivers University), Depot, and Description. The last upload date is "No Uploads". Action buttons for EDIT and UPLOAD NEW DATA are present.

Benchmark this duty cycle

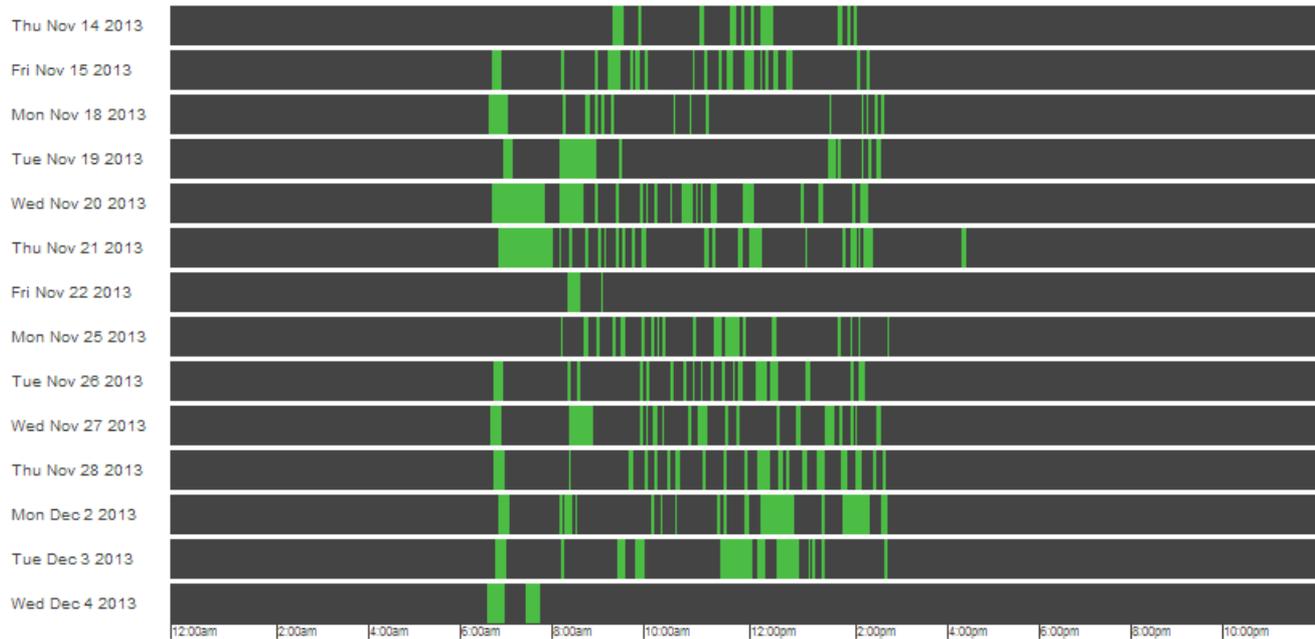


Fleet: Thompson Rivers University
Depot: None
Vehicle: 1999 Chevrolet Astro
Unit Id: TRU - Vehicle 5
Description: Need unique ID, Confirm Astro
Log Dates: November 14 - December 04 2013
Logtime: 19 Days, 22 Hours
Operation Hours: 20.6 (1.0 h/operating days)
Time Idling: 639.3 min (51.7%)
Total Distance: 203 km
Travelled:
Longest Single Day: 24 km

THOMPSON RIVERS UNIVERSITY

Consumption: 33.4 L/100 km
2,975 Wh/km
Carbon Emissions: 1,031 g/km

Daily Utilization



The EV utilization challenge for fleet operators

Battery Electric Vehicles (BEV) need to:

- Be range and charge capable for their intended use
- Keep vehicle utilization up

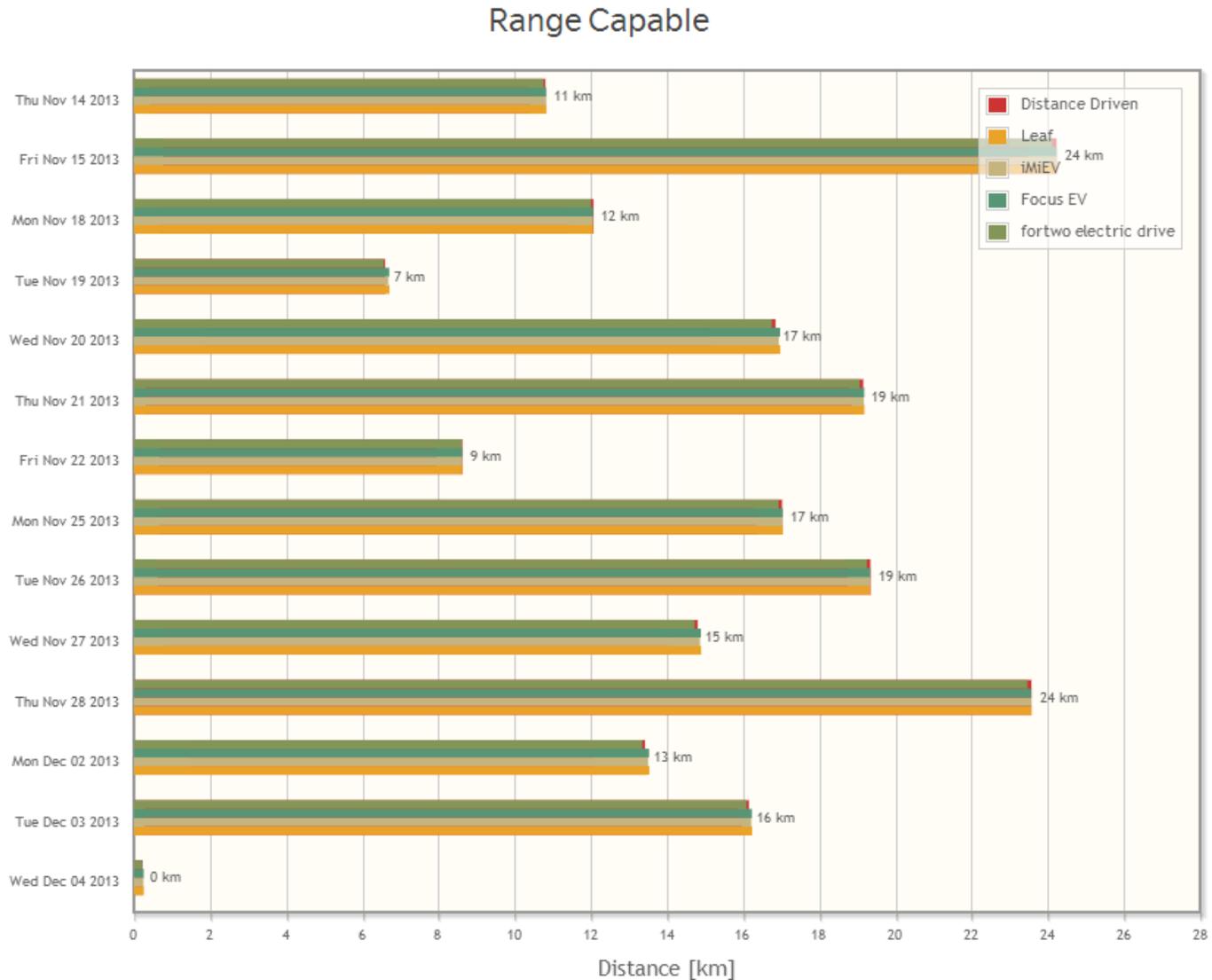


Plug-In Hybrid Electric Vehicles (PHEV) need to:

- Maximize their electric driving as a proportion of total utilization
- Reduce the payback periods



Which all-electric vehicles would have enough driving range each day?



Summary stats on this duty cycle and ranking of EVs



	Range Capable	Charge Capable	Energy	Emissions	Annual Cost	FleetCarma Score	Details
 1999 Chevrolet Astro	-	-	2,975 Wh/km	1,031 g/km	\$5,384	-	-
 2013 smart fortwo electric drive			97% 	100% 	\$2,971	 98	
 2012 Mitsubishi iMiEV			96% 	100% 	\$3,056	 97	
 2012 Nissan Leaf			95% 	100% 	\$3,349	 91	
 2013 Ford Focus EV			96% 	100% 	\$3,703	 87	
 2013 Chevrolet Volt			95% 	100% 	\$3,798	 84	
 2014 Toyota Prius-Plugin			95% 	99% 	\$4,053	 81	
 2013 Ford C-MAX Energi			95% 	100% 	\$4,152	 79	
 2013 Ford Fusion Energi			95% 	100% 	\$4,295	 77	

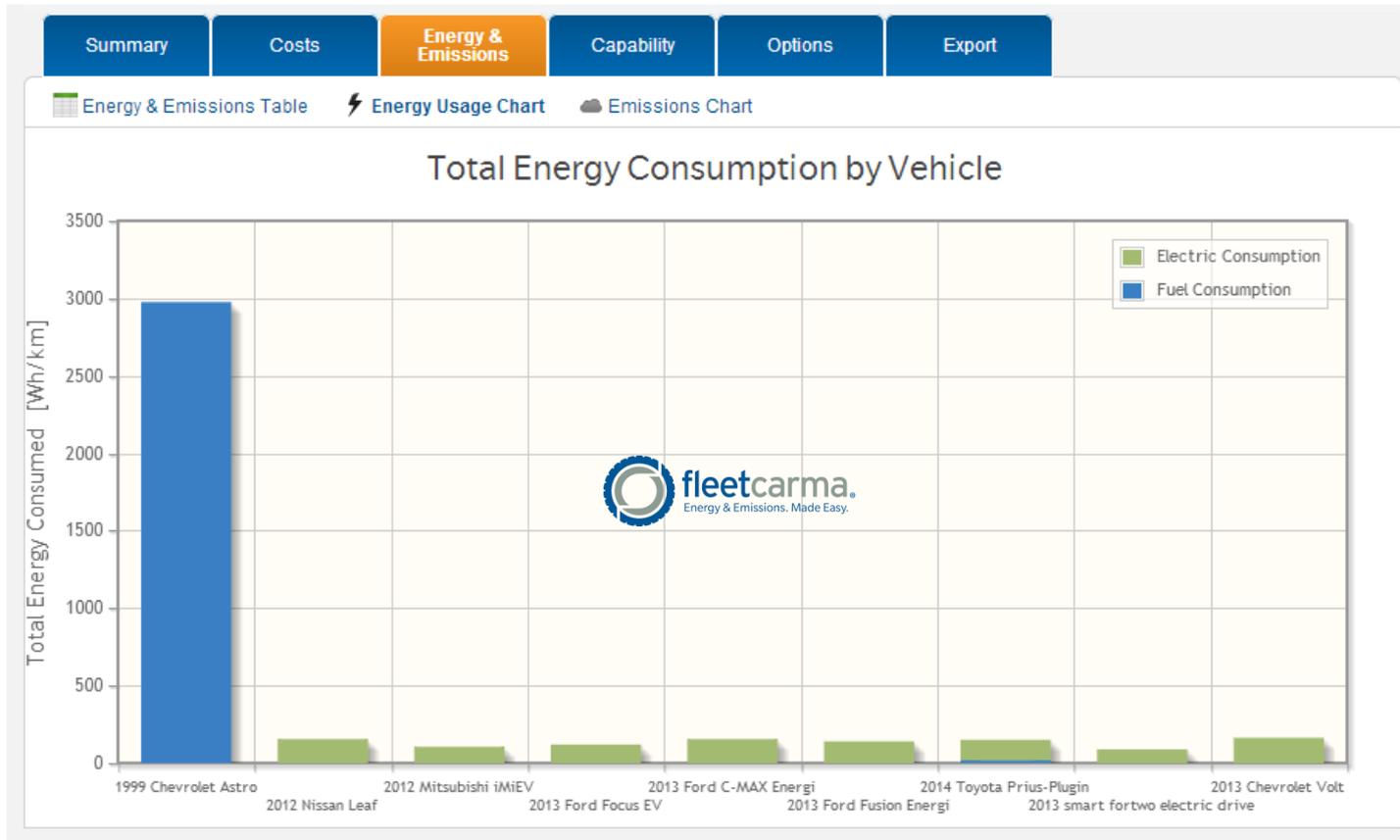
Life-cycle costs of each EV in is the portal



	2012 Nissan Leaf	\$3,266	\$57	\$25	\$0	\$3,349	
Base Ownership	Purchase: \$31,500 Incentives: \$5,000 Resale: \$14,242 Financing: \$0 Insurance: \$9,195 Admin: \$1,410	Total	\$22,863	Total Per Year	\$3,266		
Fuel and Energy	Gasoline: \$0 Electricity: \$402 Diesel: \$0 Natural Gas: \$0	Total	\$402	Total Per Year	\$57		
Maintenance	Service: \$65 Parts: \$110	Total	\$175	Total Per Year	\$25		
Emissions	GHG: \$0	Total	\$0	Total Per Year	\$0		
Total Cost Of Ownership			\$23,440		\$3,349		

Environmental benefits specific to this duty cycle

Use the FleetCarma system to present the environmental case for effectively adopting plug-in electric vehicles in the right applications in your fleet



Questions for your consideration?

- Knowing the economic and environmental benefits of changing this vehicle from a SUV to an electric car...
 - Is there an opportunity to use a car instead?
 - Which EV would you prefer?
- If the answer is “Yes”, then the model predicts:
 - Life-cycle financial benefit of \$16,892 in savings
 - Life-cycle GHG emissions reductions of 26.5 tons CO₂e
 - Fuel reduction of 8,662 litres of gasoline

Benchmark this duty cycle



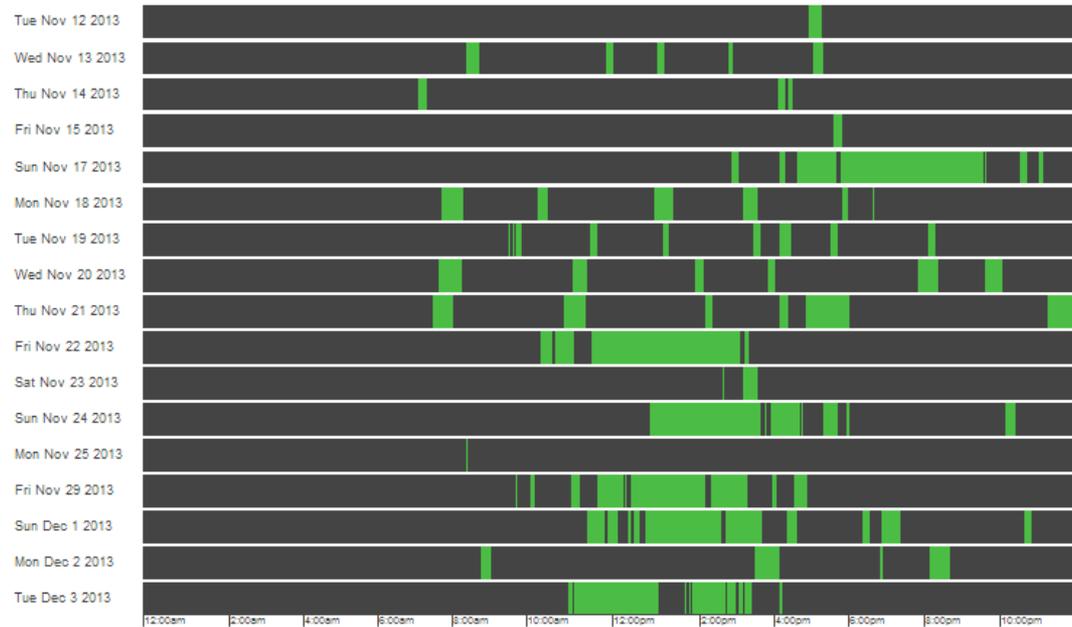
Rav 4

Fleet: Thompson Rivers University
Depot: None
Vehicle: 2011 Toyota Rav 4
Unit Id: TRU - Vehicle 12
Description: Need unique ID
Log Dates: November 12 - December 03 2013
Logtime: 20 Days, 23 Hours
Operation Hours: 38.4 (1.8 h/operating days)
Time Idling: 224.9 min (9.8%)
Total Distance: 2,549 km
Travelled:
Longest Single Day: 426 km

THOMPSON RIVERS UNIVERSITY

Consumption: 9.4 L/100 km
833 Wh/km
Carbon Emissions: 289 g/km

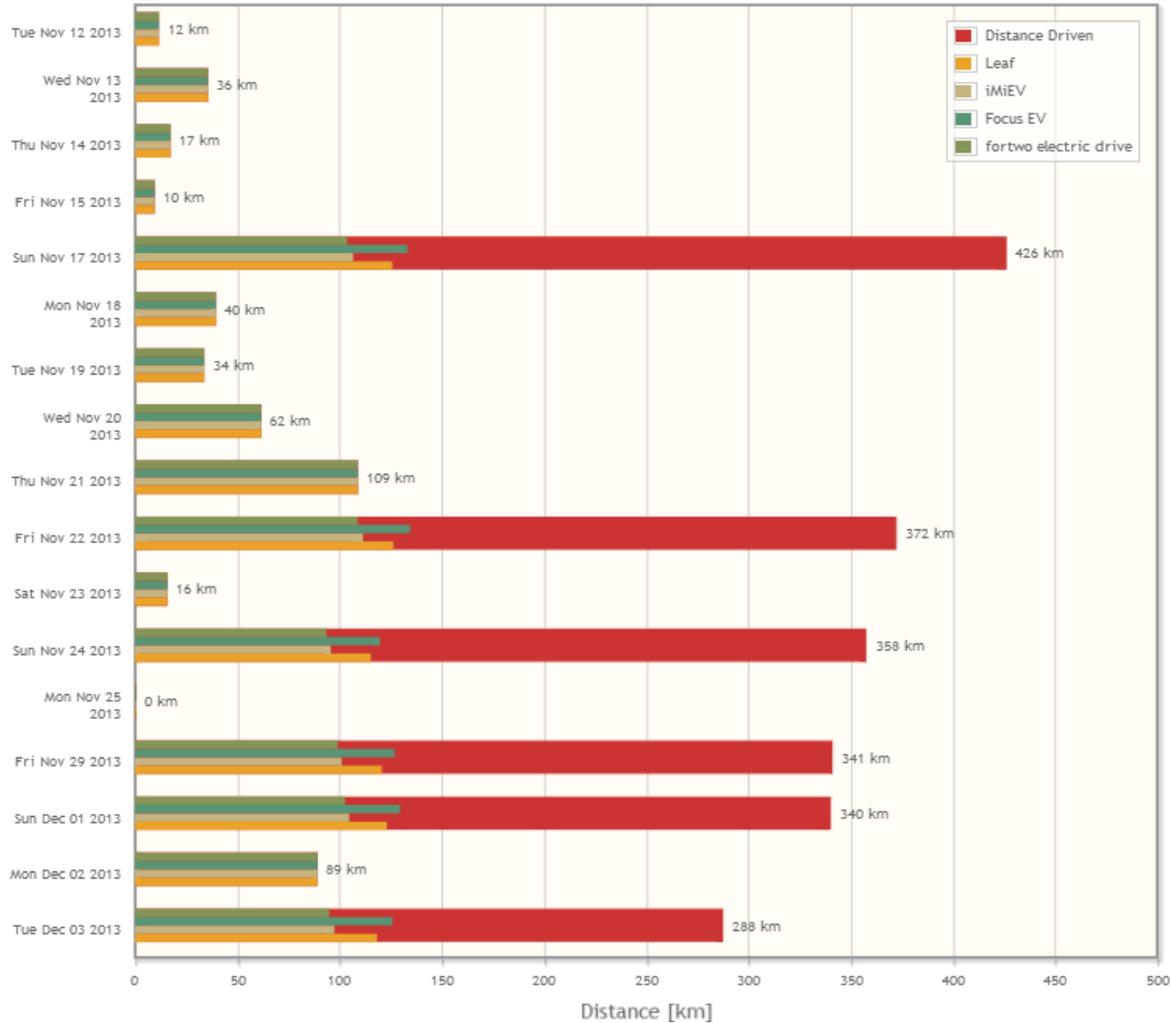
Daily Utilization



In this case, BEVs won't be range capable



Range Capable



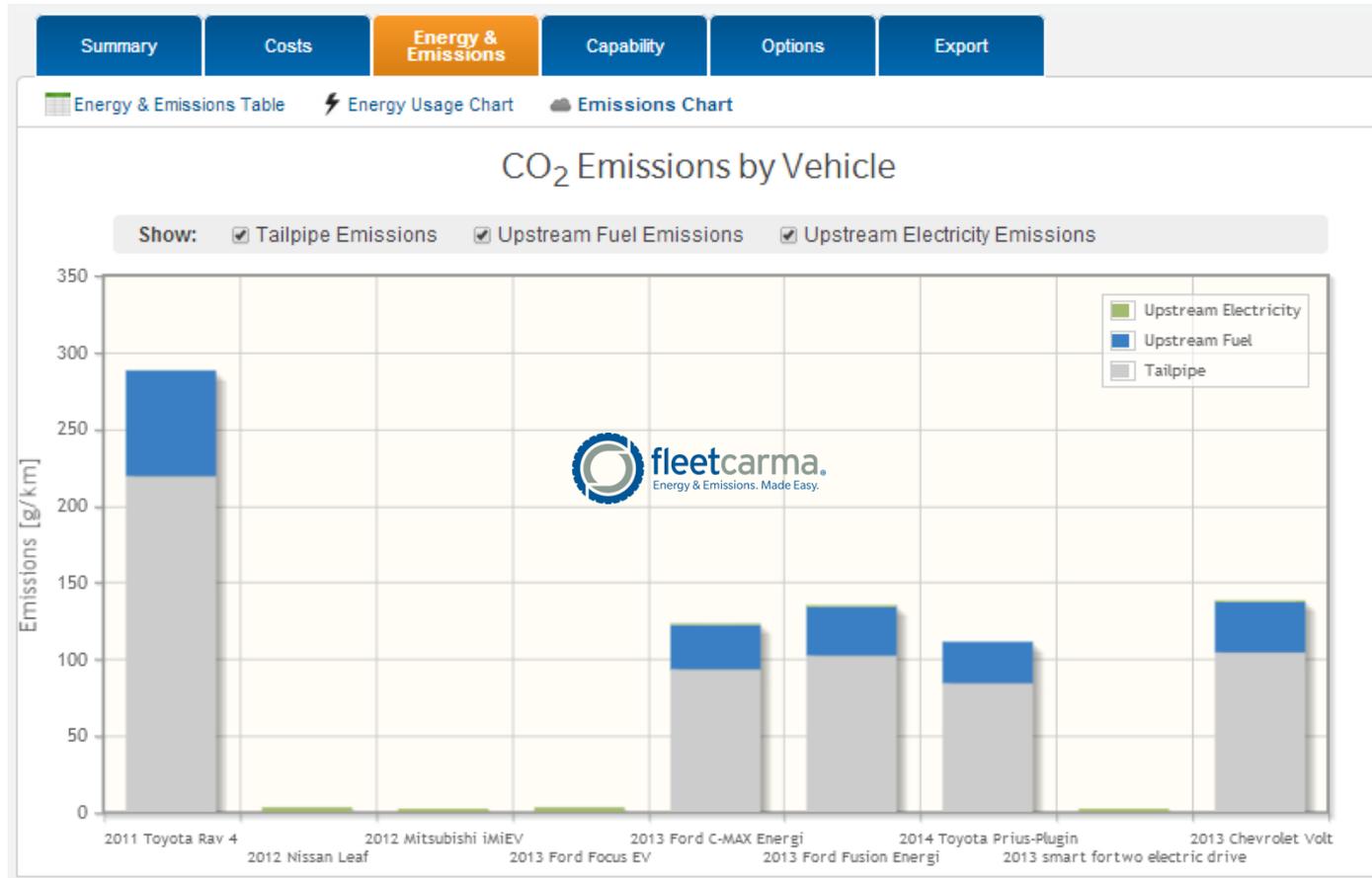
Plug-in hybrids make the most sense here



	Range Capable	Charge Capable	Energy	Emissions	Annual Cost	FleetCarma Score	Details	Compare
 2011 Toyota Rav 4	-	-	833 wh/km	289 g/km	\$12,975	-	-	-
 2014 Toyota Prius-Plugin			60% 	62% 	\$9,608	 61		<input checked="" type="checkbox"/>
 2013 Ford C-MAX Energi			53% 	57% 	\$10,124	 56		<input checked="" type="checkbox"/>
 2013 Ford Fusion Energi			50% 	53% 	\$10,587	 52		<input checked="" type="checkbox"/>
 2013 Chevrolet Volt			47% 	52% 	\$10,125	 52		<input checked="" type="checkbox"/>
 2013 smart fortwo electric drive			86% 	99% 	\$5,932	 14		<input checked="" type="checkbox"/>
 2012 Mitsubishi iMiEV			85% 	99% 	\$6,088	 13		<input checked="" type="checkbox"/>
 2012 Nissan Leaf			79% 	99% 	\$6,752	 9		<input checked="" type="checkbox"/>
 2013 Ford Focus EV			83% 	99% 	\$7,218	 8		<input checked="" type="checkbox"/>

Present the environmental benefits specific to you

Use the FleetCarma system to present the environmental case for effectively adopting plug-in electric vehicles in the right applications in your fleet



Life-cycle costs specific to each duty cycle to best match EV model

Prius PHEV



Base Ownership

Purchase:	\$35,700
Incentives:	\$2,500
Resale:	\$4,145
Financing:	\$0
Insurance:	\$9,195
Admin:	\$1,410

Total
\$39,660

Fuel and Energy

Gasoline:	\$16,442
Electricity:	\$443
Diesel:	\$0
Natural Gas:	\$0

Total
\$16,886

VOLT PHEV



Base Ownership

Purchase:	\$37,000
Incentives:	\$5,000
Resale:	\$4,296
Financing:	\$0
Insurance:	\$9,195
Admin:	\$1,410

Total
\$38,309

Fuel and Energy

Gasoline:	\$20,309
Electricity:	\$1,548
Diesel:	\$0
Natural Gas:	\$0

Total
\$21,857

The Volt has a larger battery pack, allowing it to run on electricity more often, however the Prius Plug-in turned out to be more efficient in hybrid mode in this particular application.

Choosing the Volt instead of the Prius Plug-in for this application would cost an extra \$3,620

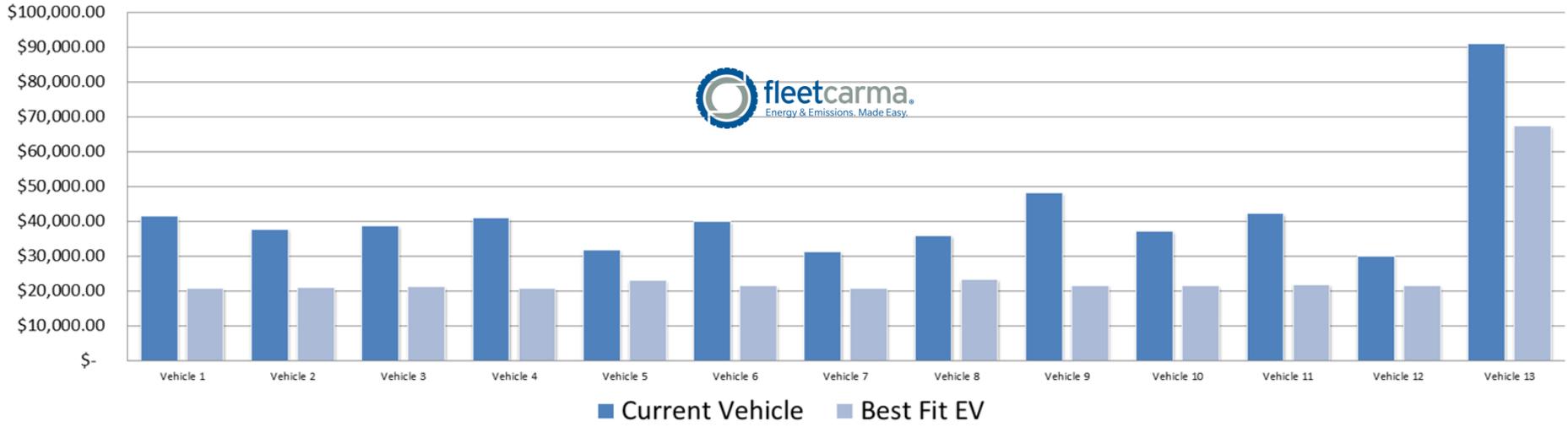
Questions for your consideration?

- Knowing the economic and environmental benefits of changing this vehicle to plug-in hybrid
 - Can you remarket this 2011 Toyota RAV4?
 - Can the 2011 RAV4 be move to another application?
- If the answer is “Yes”, then the model predicts:
 - Life-cycle financial benefit of \$23,571 in savings
 - Life-cycle GHG emissions reductions of 53.4 tons CO₂e
 - Fuel reduction of 17,987 litres of gasoline

Fleet-wide Summary Results



Total Cost of Ownership of Current Vehicle vs. Recommended Electric Vehicle



Fleet Savings with Adoption of the Recommended EVs:

- 
Financial savings: 40%↓ \$ 220,357
- 
Fuel avoided: 91%↓ 116,754 Litres
- 
Emission reductions: 91%↓ 355,878 kg of CO_{2e}

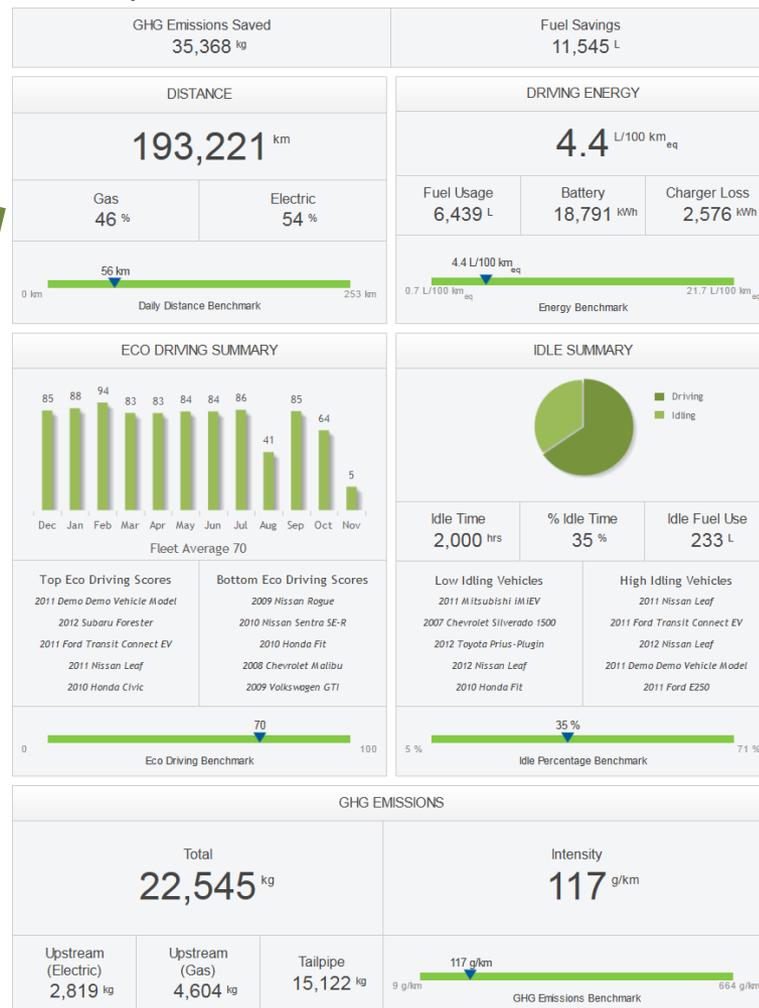


Monitoring EVs to maximize their benefits

- Fleets get to manage their new EV assets to ensure they achieve their required utilization goals.
- Easily report the real-world savings to senior management and other key stakeholders.



Data automatically aggregated for each department and for the entire fleet



Our company profile



Hybrid & Electric Vehicles:
Faster, Better, Cheaper

Design services & prototypes
sold to vehicle OEM/
manufacturers.



Energy & Emissions Made Easy.
Save dollars, litres, and tons.

Products for vehicle selection and
monitoring: FleetCarma TCO/ROI and
Energy & Emissions Reporting.



Car-Buying, Based on You.
Save dollars, litres, and tons.

Dealership product for customer
engagement and conversion.
Decision-support for consumers.



FleetCarma works with 80+ organizations to:

Measure vehicle metrics to improve fleet performance



Pick the right vehicle for each job based on total cost and benefits



Support for this work

This work has been made possible thanks to:



Thank you



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