



Understanding Enrolment Dynamics: A Contextual Analysis & A Historical Overview

TRU Board of Governors
September 29, 2023



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Thompson Rivers University campuses are on the traditional lands of the Tk'emlúps te Secwépemc (Kamloops campus) and the T'exelc (Williams Lake campus) within Secwepemcúl'ecw, the traditional and unceded territory of the Secwépemc. The region TRU serves also extends into the territories of the St'át'imc, Nlaka'pamux, T'silhqot'in, Nuxalk, and Dakelh.

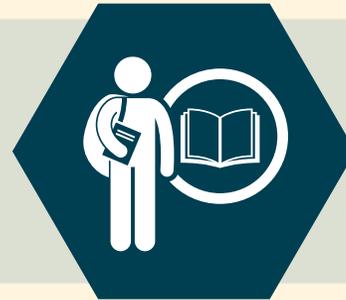


Overview

- TRU Enrolment Context
- By student types & origins
- Preliminary Fall 2023 Update



**Student
Headcounts**



Course Enrolment



Full Time Equivalent

Enrolment Definitions

Headcount Enrolment

1 student
=
1 headcount



Course Enrolment

Every course in which a
student is enrolled
1 student
=
1 or more course enrolments



Full Time Equivalent

FTE converts course
enrolments to the number of
students carrying a normal
full credit load for the year
(Ministry accountability)



Fall 2023 **preliminary** enrolment snapshot as of September 12, 2023
FYTD: April 1, 2023 to September 12, 2023

Enrolment Context



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External Environment Context

Postsecondary enrolment in Canada dropped for the first time in over 20 years.



Enrolment among domestic students in BC decreased by 14% over a decade (FTE).



At TRU domestic FTE dropped by 3% between 2013/14 and 2022/23.



The pandemic intensified the competition among universities in online learning offerings.



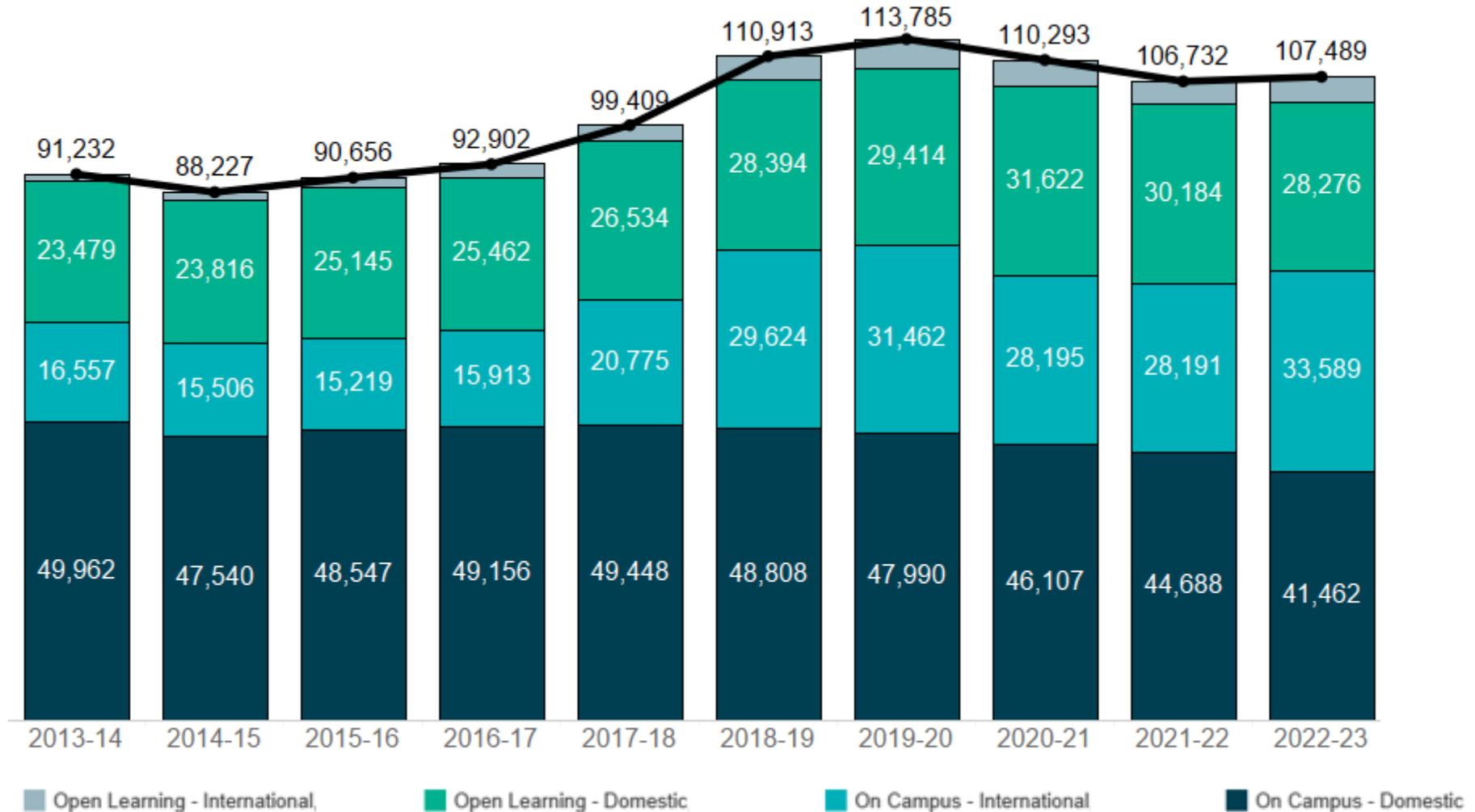
The pandemic introduced academic, economic, and social uncertainty.



Graduates may enter job markets with positions that did not exist at the time of their degree.



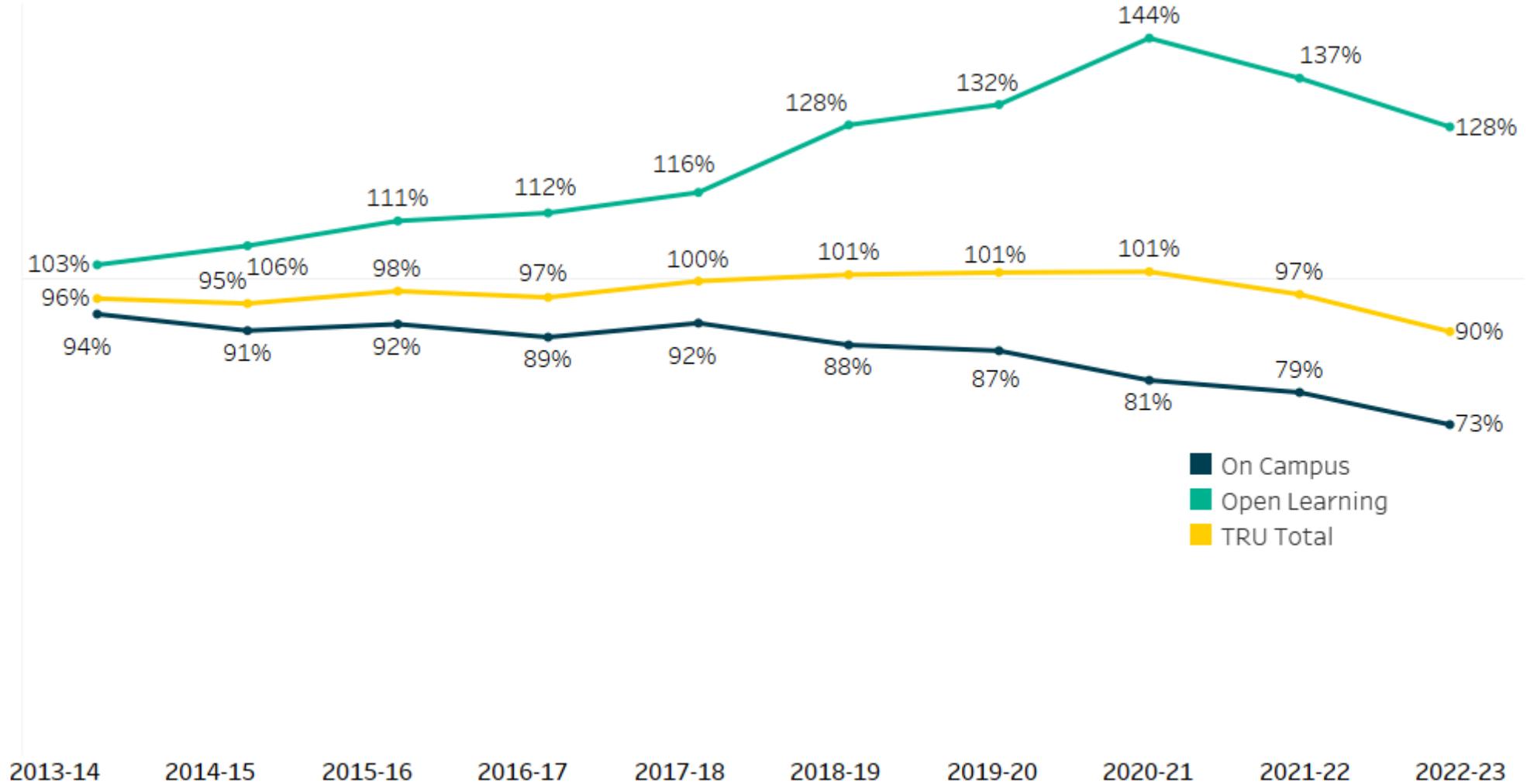
Historical Course Enrolment - TRU





Student FTE Utilization

(Ministry of Post-Secondary Education and Future Skills)



Note: only Domestic non Skilled Trades BC activity counts towards Ministry FTE targets

Source: TRU Integrated Planning & Effectiveness FTE Reports

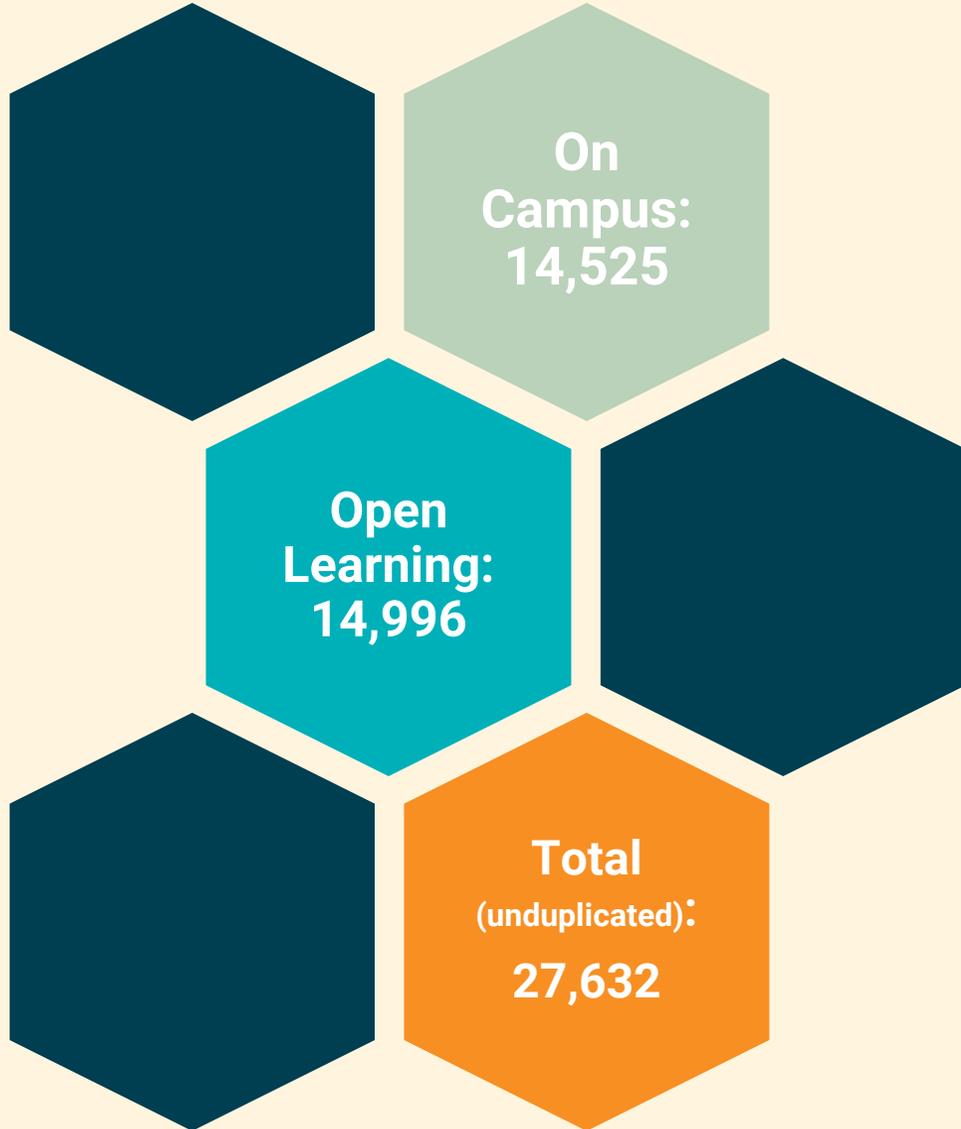
TRU Students



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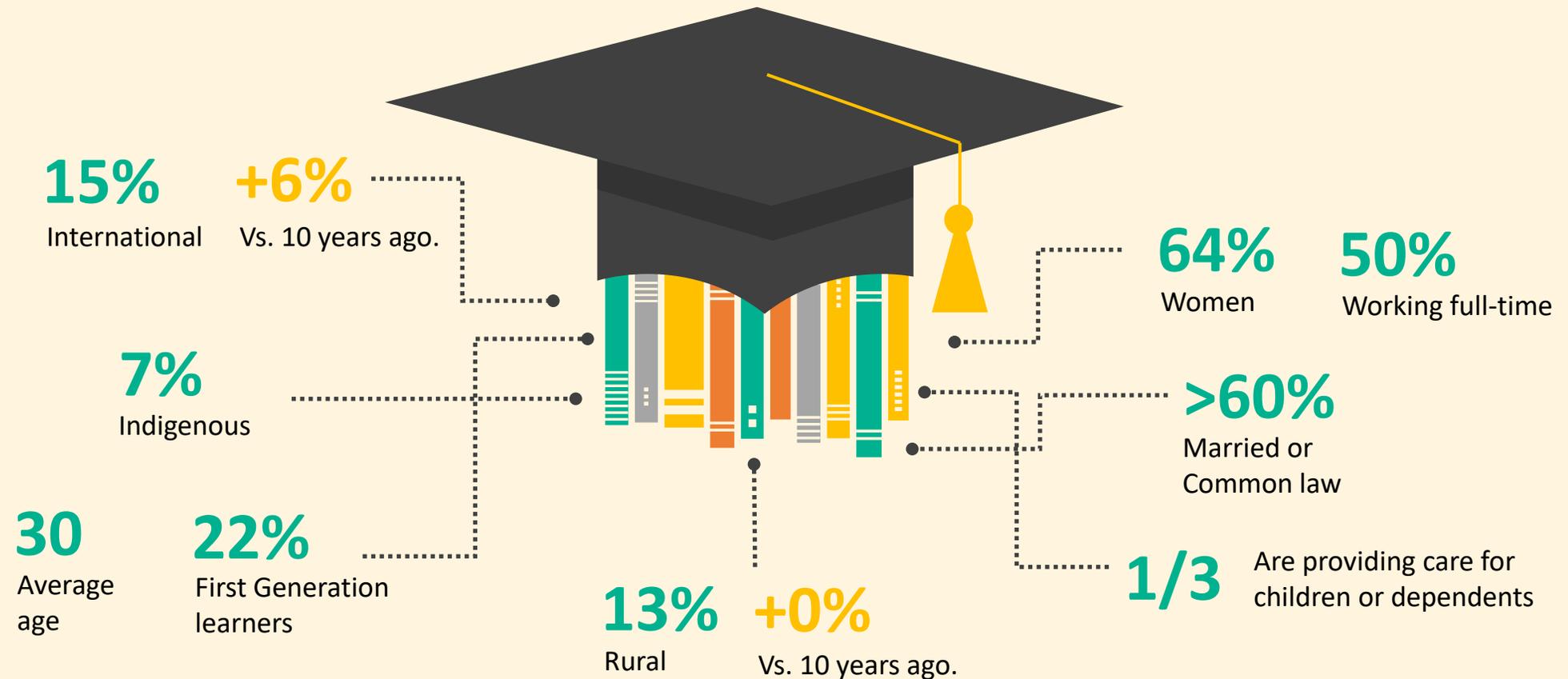
TRU Learners (2022/23)



Domestic Students:	20,954
International Students:	6,678
Indigenous Students	2,708
Average TRU Student Age:	29

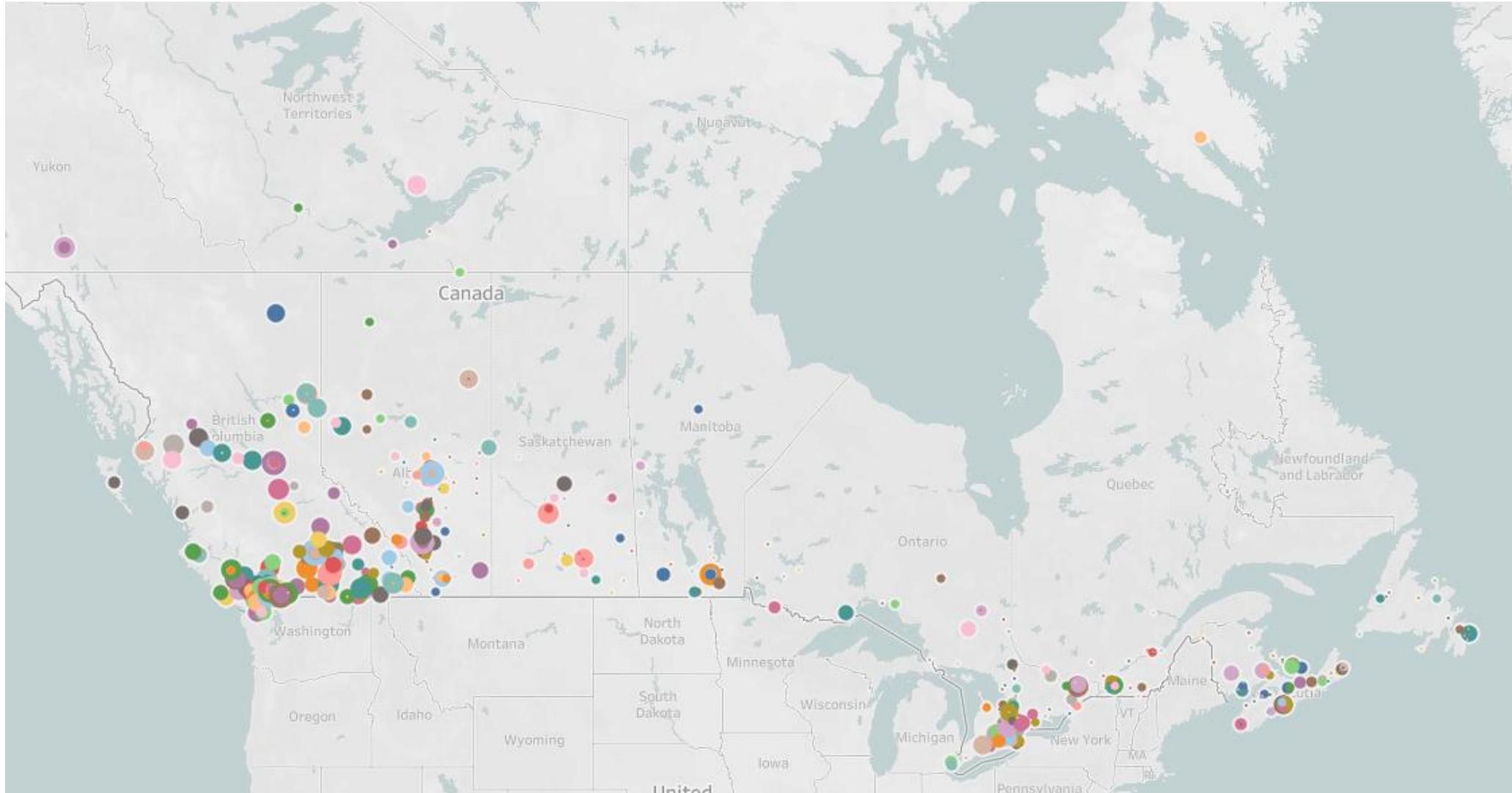
Open Learning Student Demographics

(2022/23)



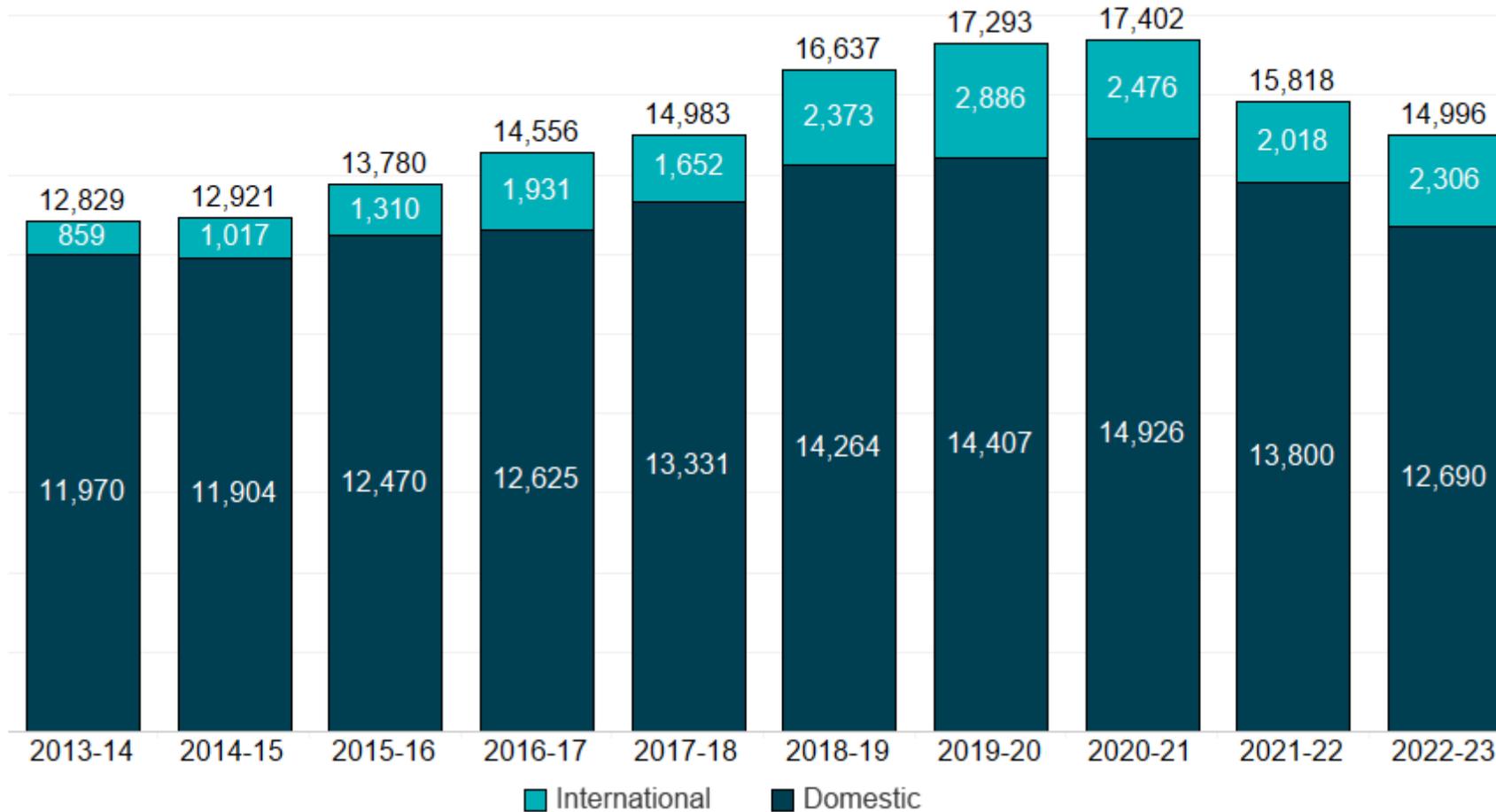
Open Learning Domestic Students Origins

(2022/23)





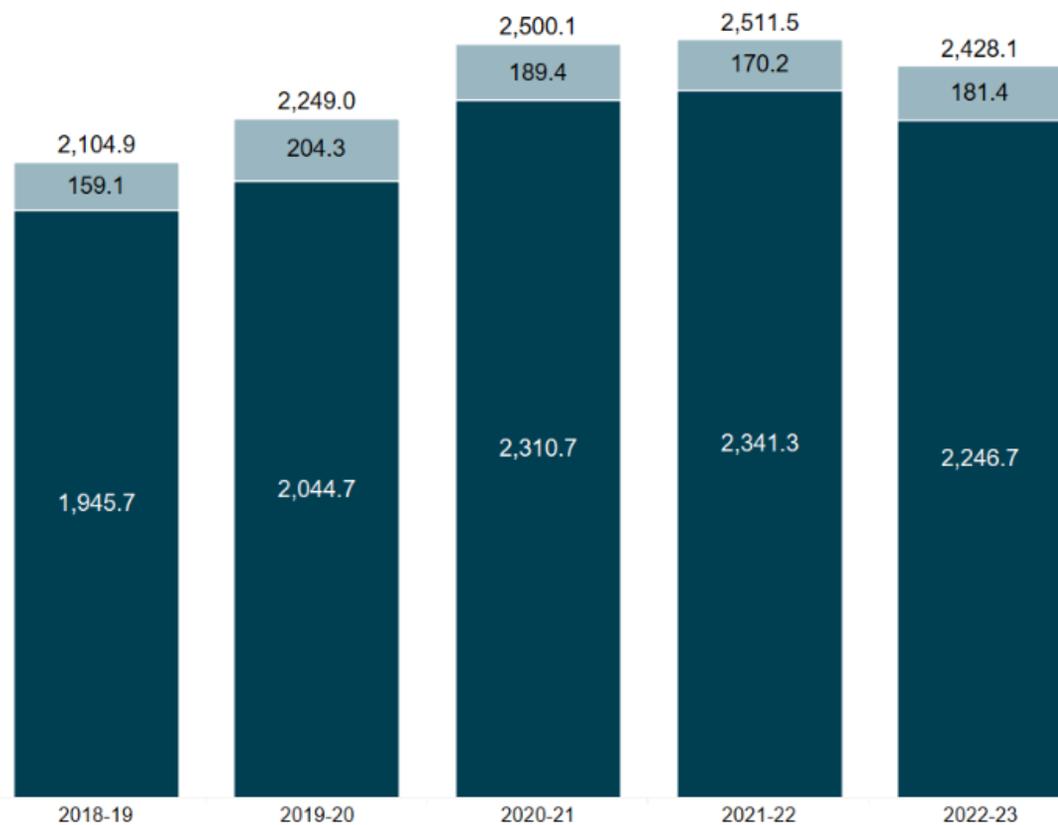
Open Learning Fiscal Year Headcount





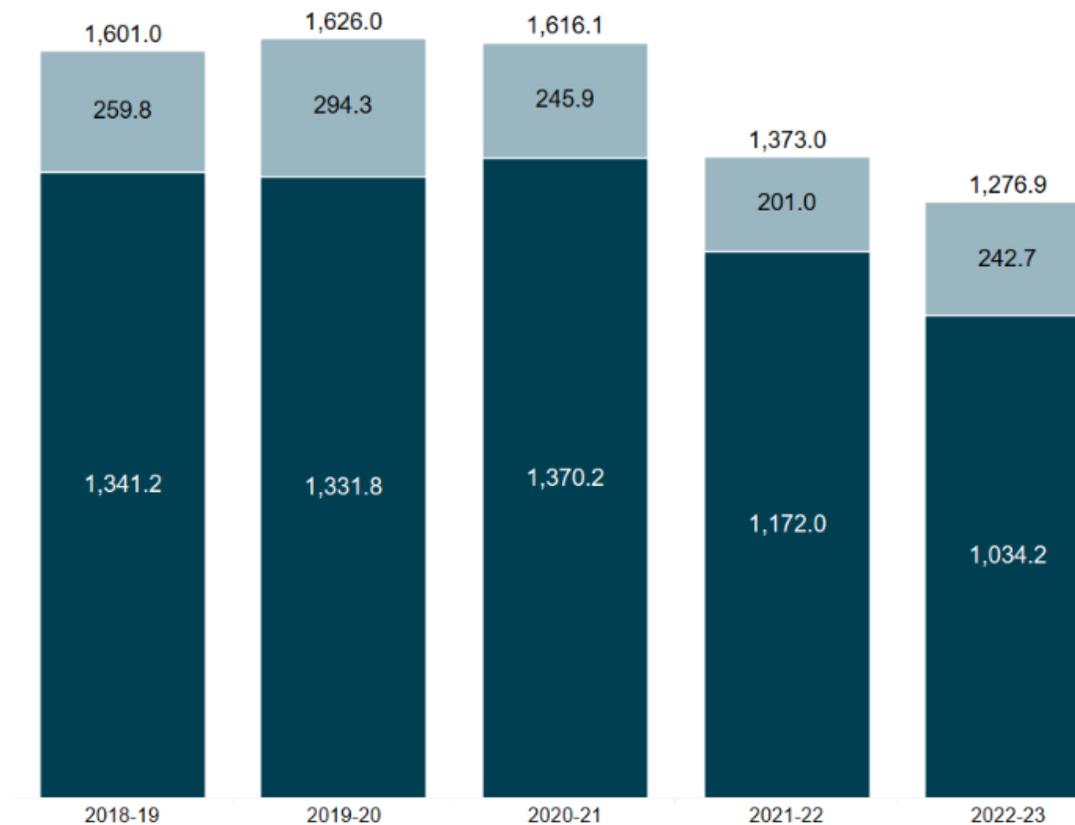
FTEs by Program Takers is down slightly from last year, but up 15% from 2018/19

FTE Enrolment by Fiscal Year
Trend for Open Learning, Domestic and International



FTEs by Course Takers (undeclared) is down 23% since 2018/19, mostly domestic students

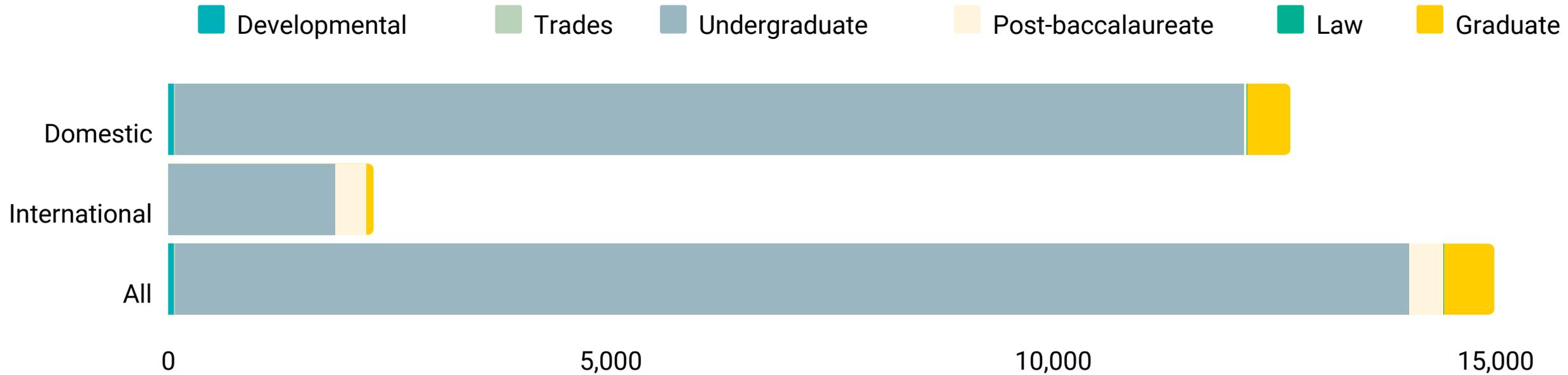
FTE Enrolment by Fiscal Year
Trend for Open Learning, Domestic and International





Student Proportions by Credential Type

Students taking OL courses, based on FY 2022-23 headcount





Top Four Courses are 10% of Total Enrolment

ENGL 1101 Composition

1,167 enrolments

ENGL 1001 Literature and Composition 1

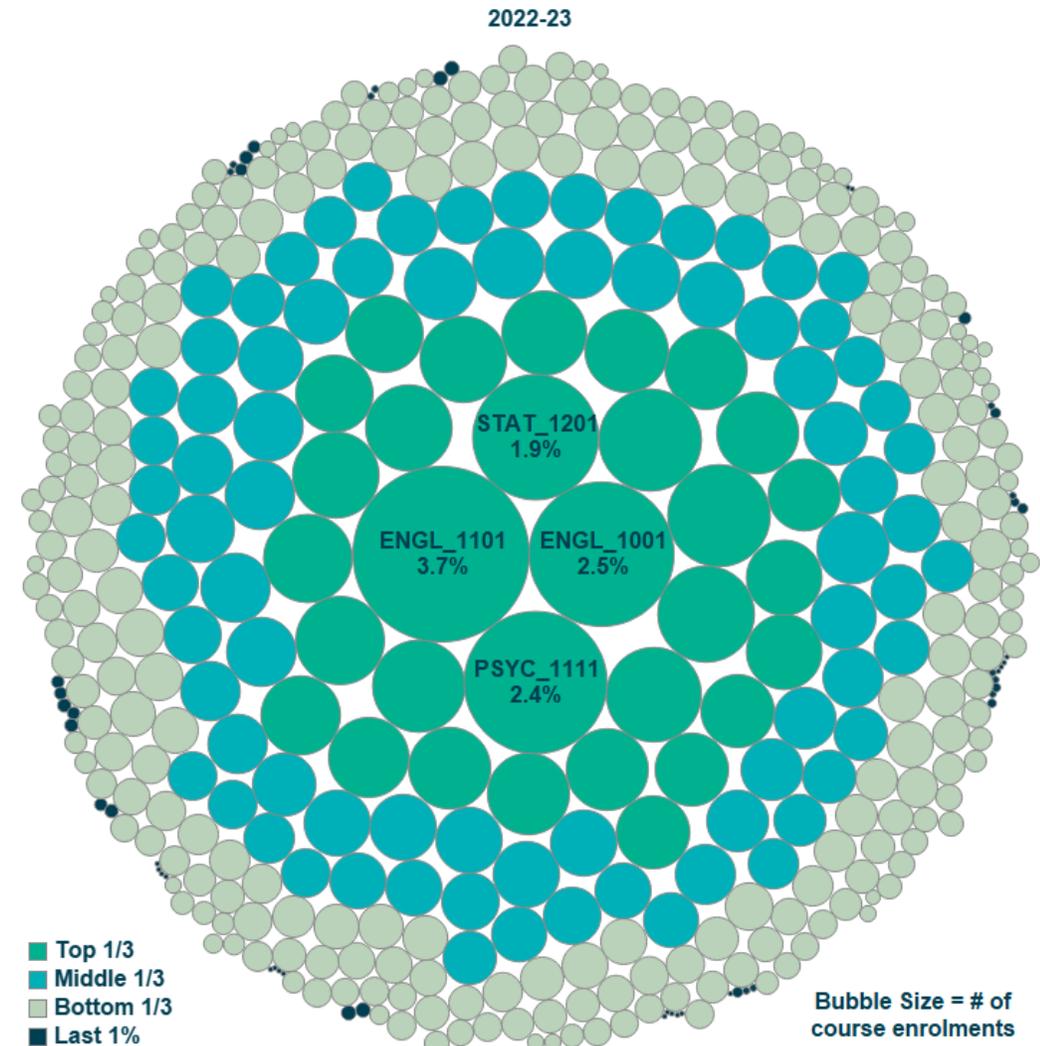
791 enrolments

PSYC 1111 Introductory Psychology 1

766 enrolments

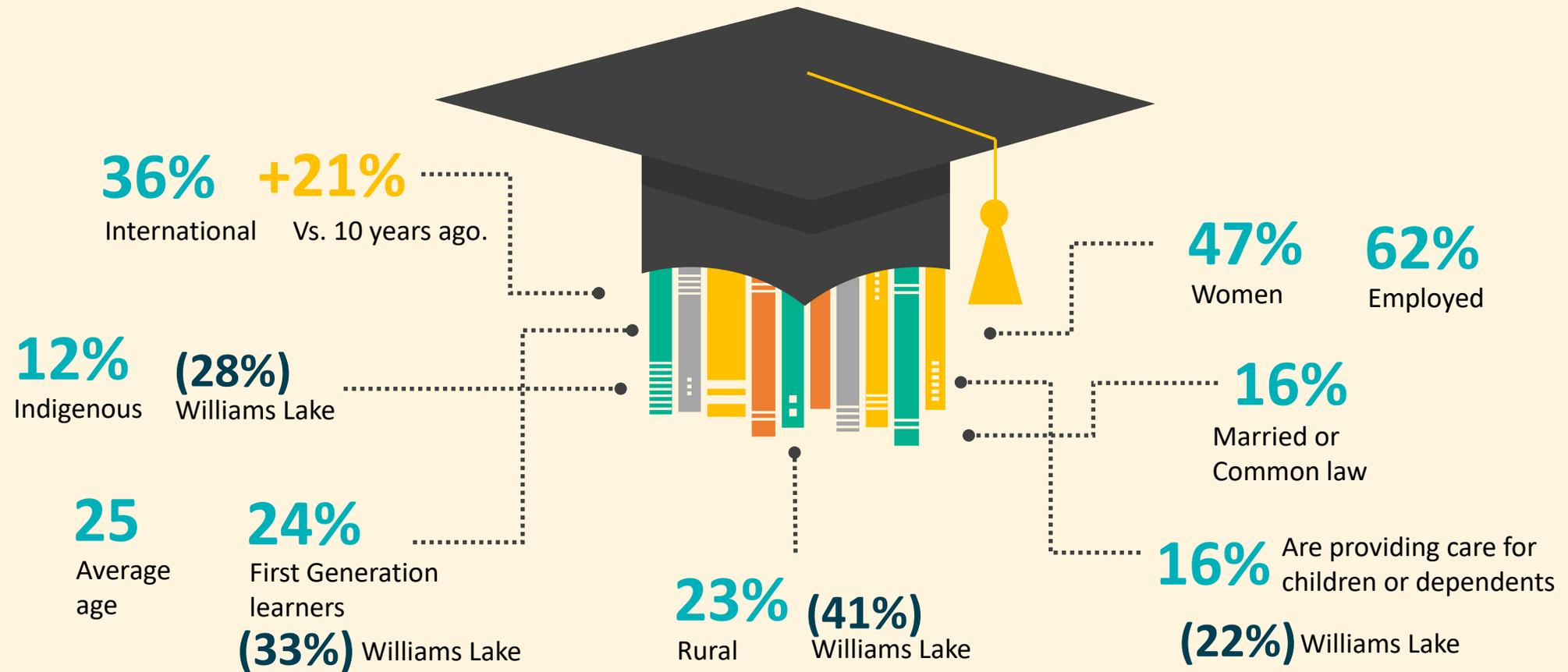
Stat 1201 Intro Probability and Statistics

596 enrolments



On Campus Student Demographics

(2022/23)

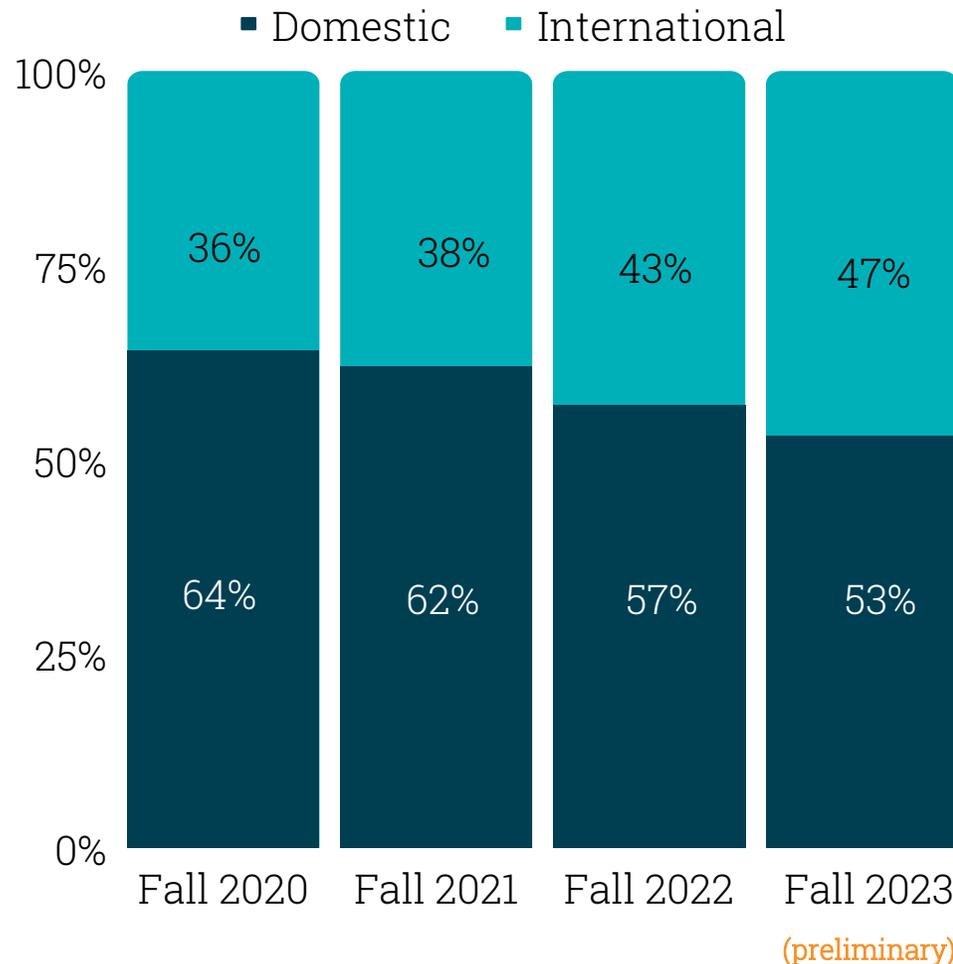




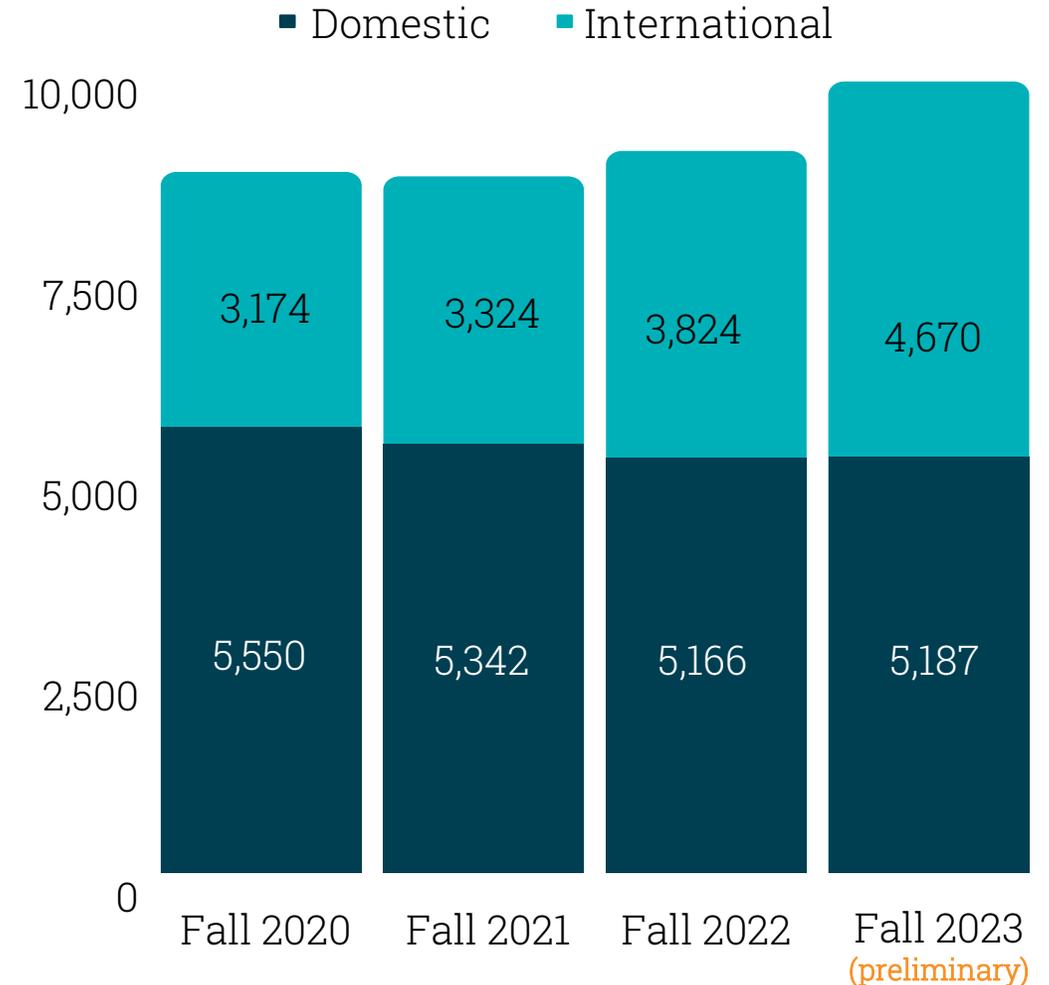
Domestic - International Proportions

Based on Headcount

Kamloops Campus % (Fall Term)



Kamloops Campus # (Fall Term)

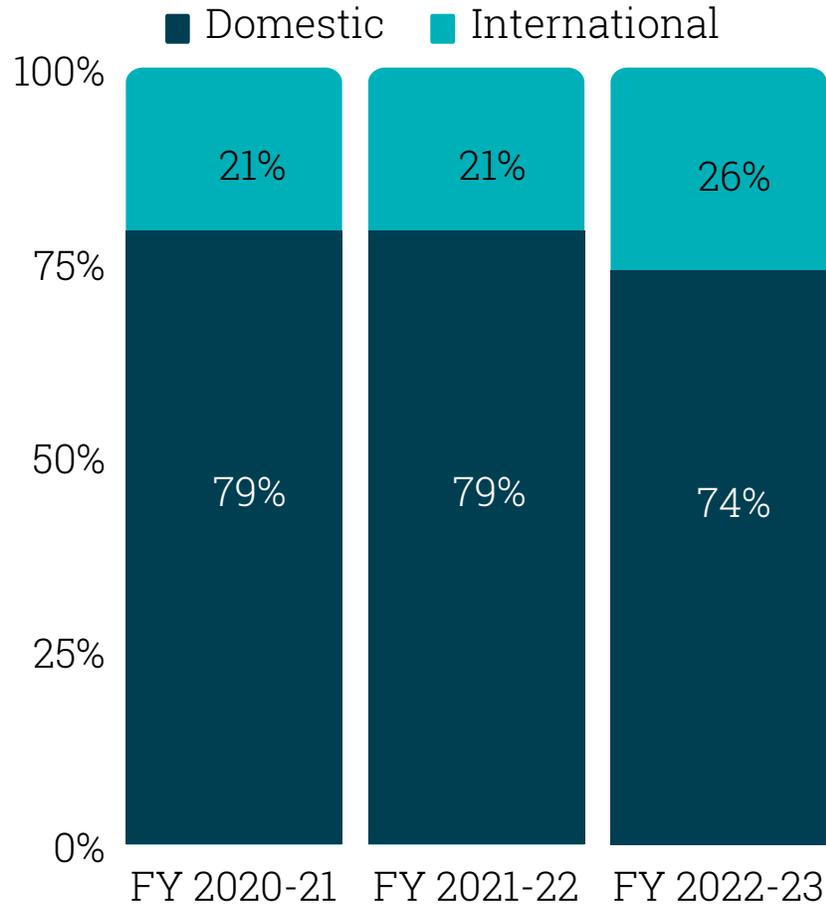




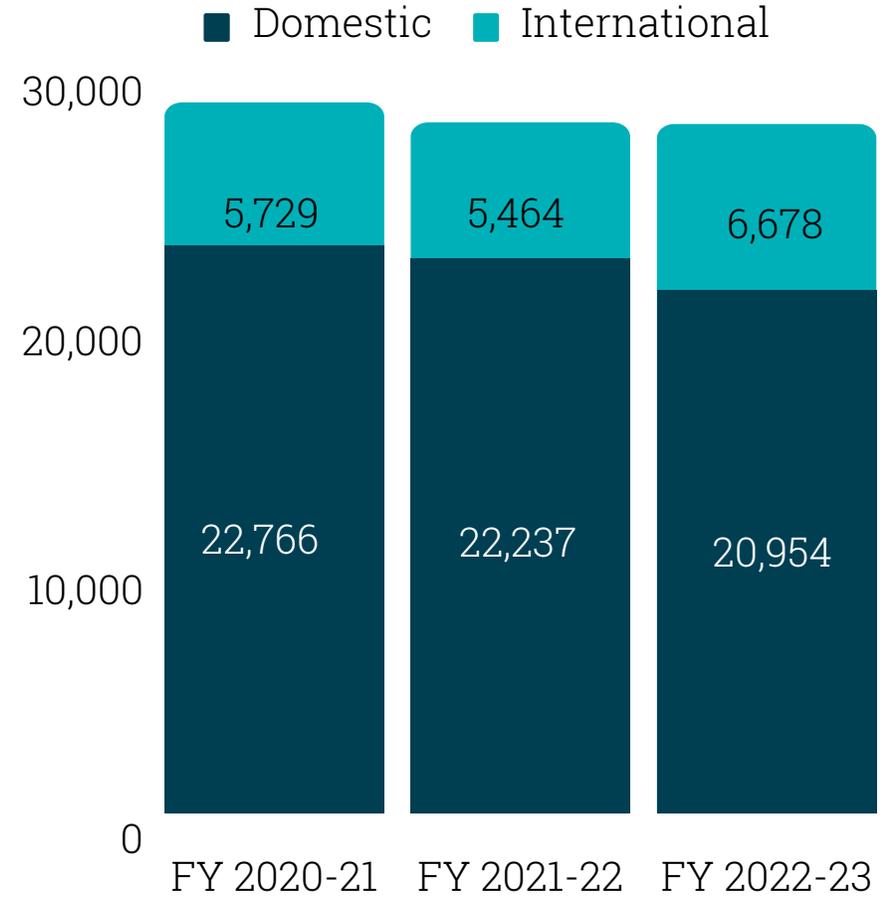
Domestic - International Proportions

Based on Headcount

TRU Total % (Fiscal Year)

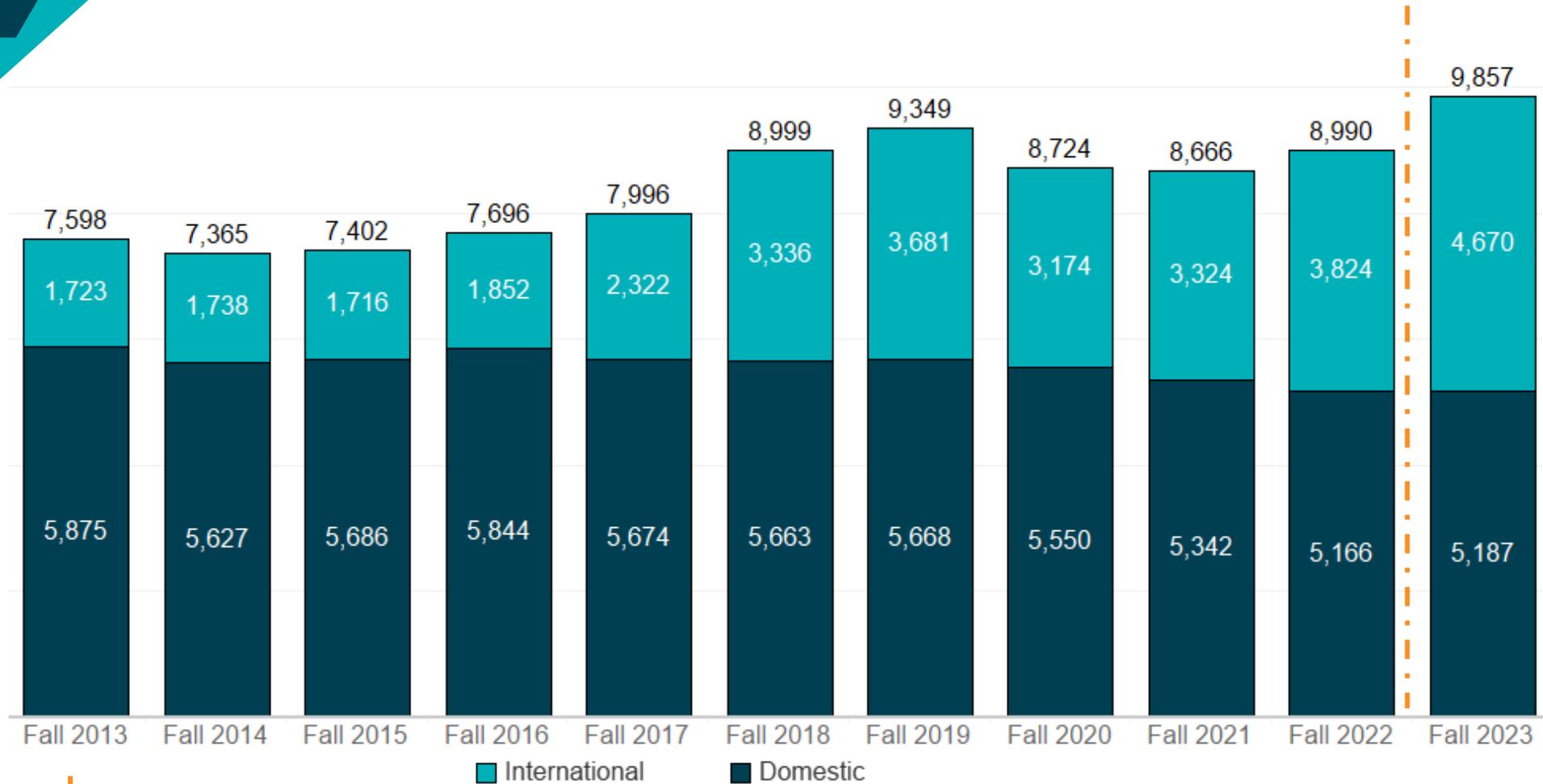


TRU Total # (Fiscal Year)





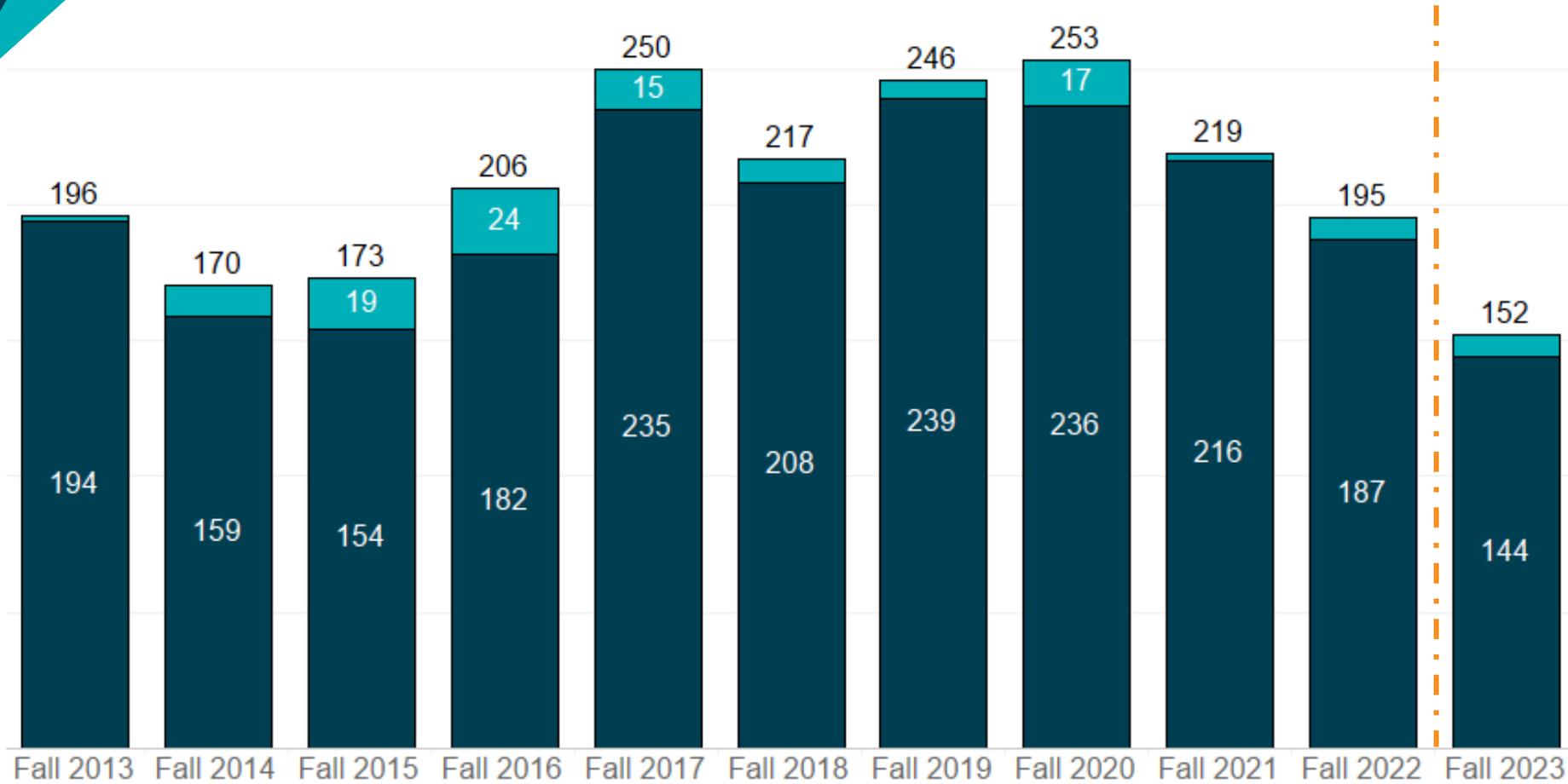
Fall Term Headcount – Kamloops Campus



Note:  Fall 2023 are preliminary headcounts.
Regional Centres, Continuing Education and offshore activity is not included.
Source: TRU Integrated Planning & Effectiveness enrolment reports



Fall Term Headcount – Williams Lake Campus

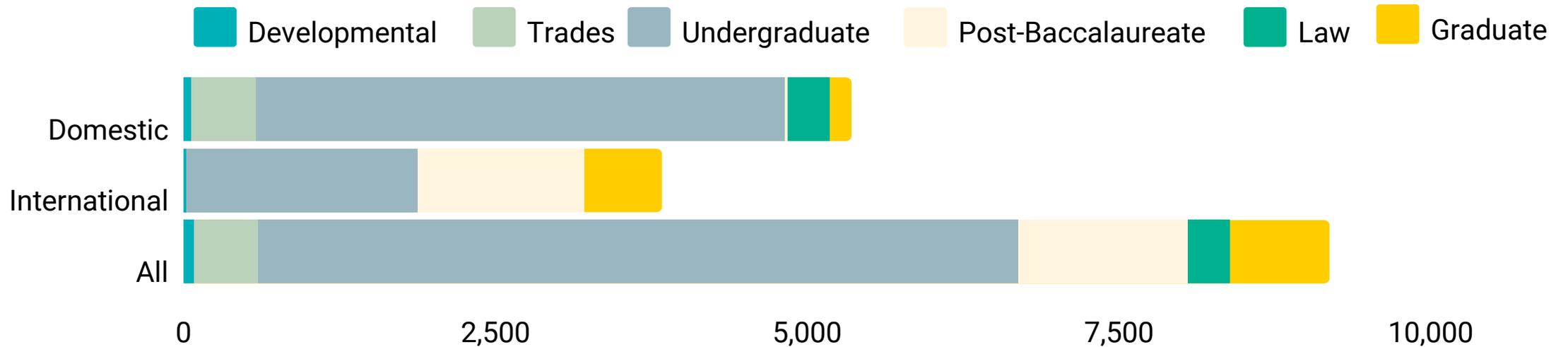


Note:  Fall 2023 are preliminary headcounts.
Regional Centres, Continuing Education and offshore activity is not included.
Source: TRU Integrated Planning & Effectiveness enrolment reports



Student Headcount by Credential Type

Students taking courses in Kamloops and Williams Lake, based on Fall 2022 headcount



International students



- India has remained at roughly the same proportion over the last 4 years, between 41% and 45%
- China has declined steadily over the past several years

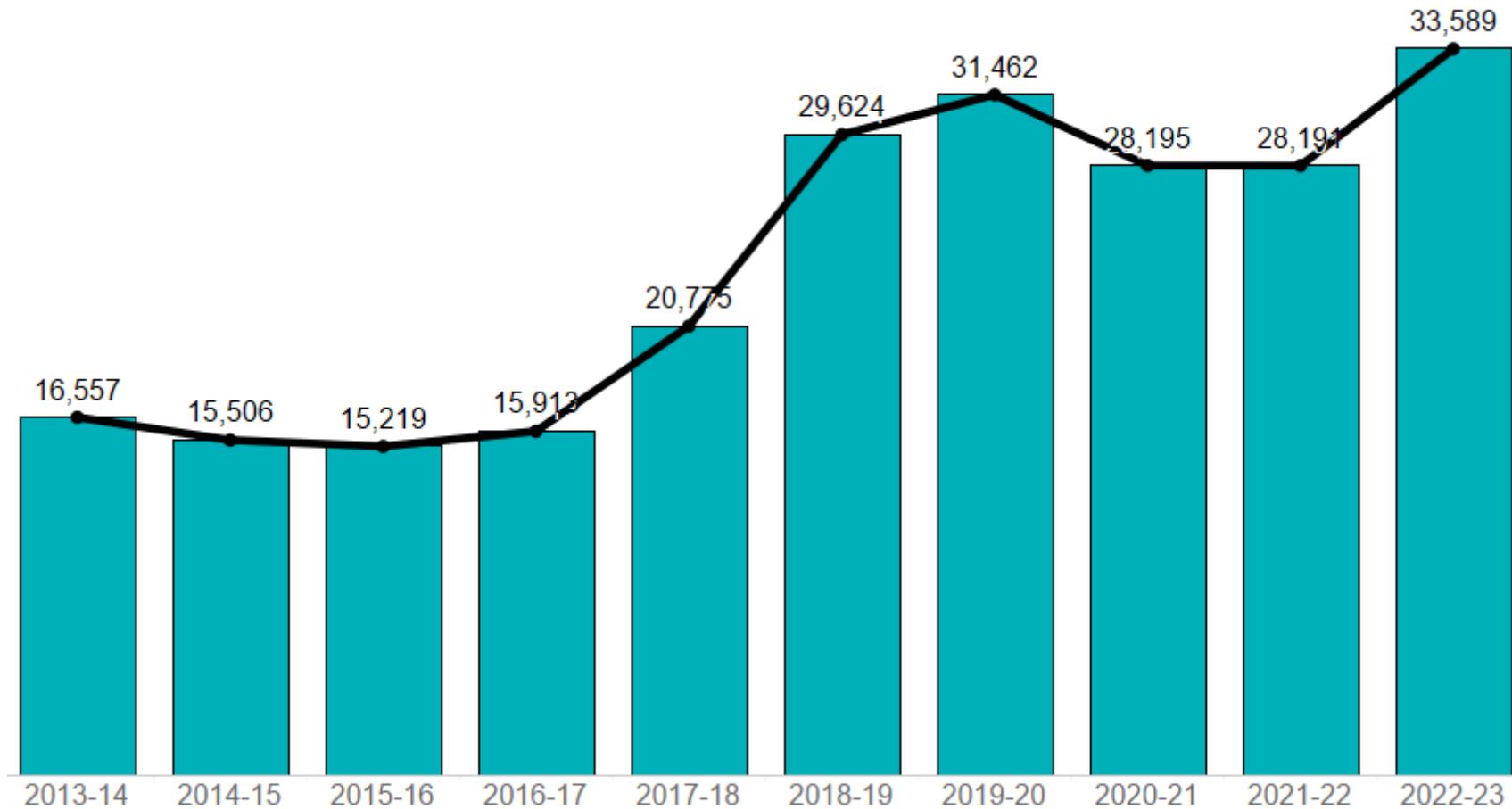
Fall 2023

- Students from 106 countries
- India remains the highest (44% of total), China has fallen to 4th



Historical Course Enrolment

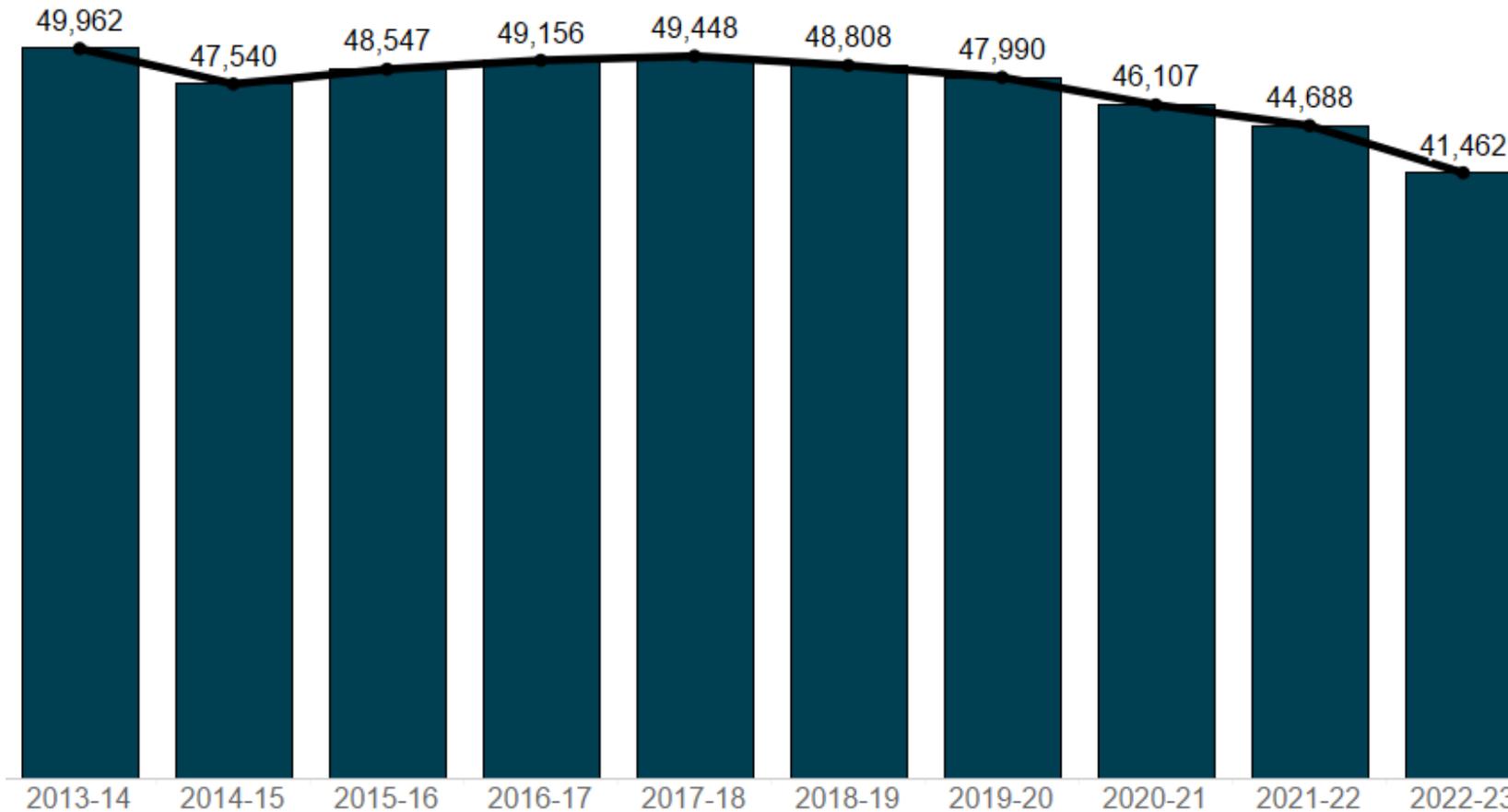
International Students, On Campus





Historical Fiscal Year Course Enrolment

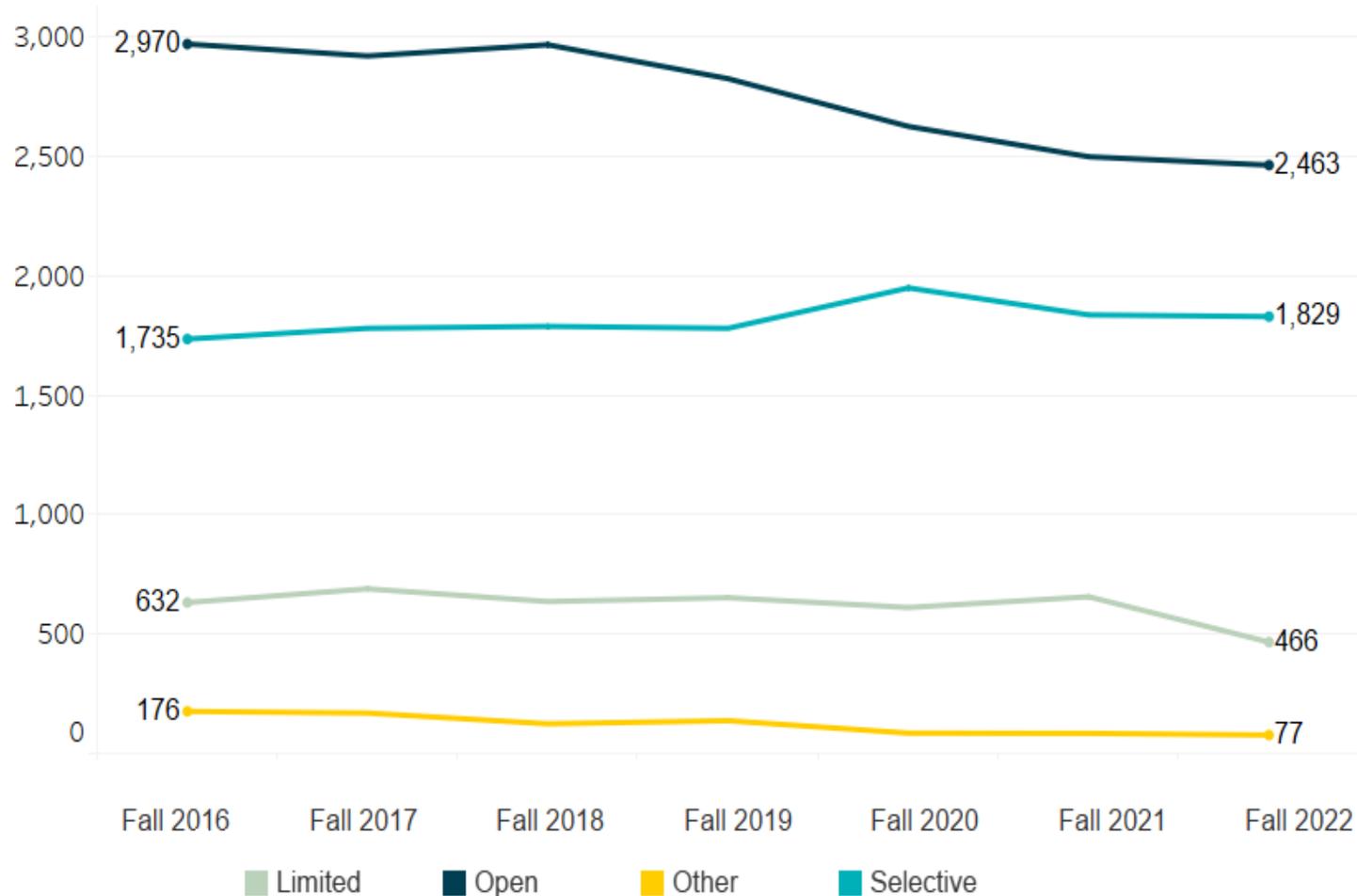
Domestic On Campus





Domestic Fall Headcounts

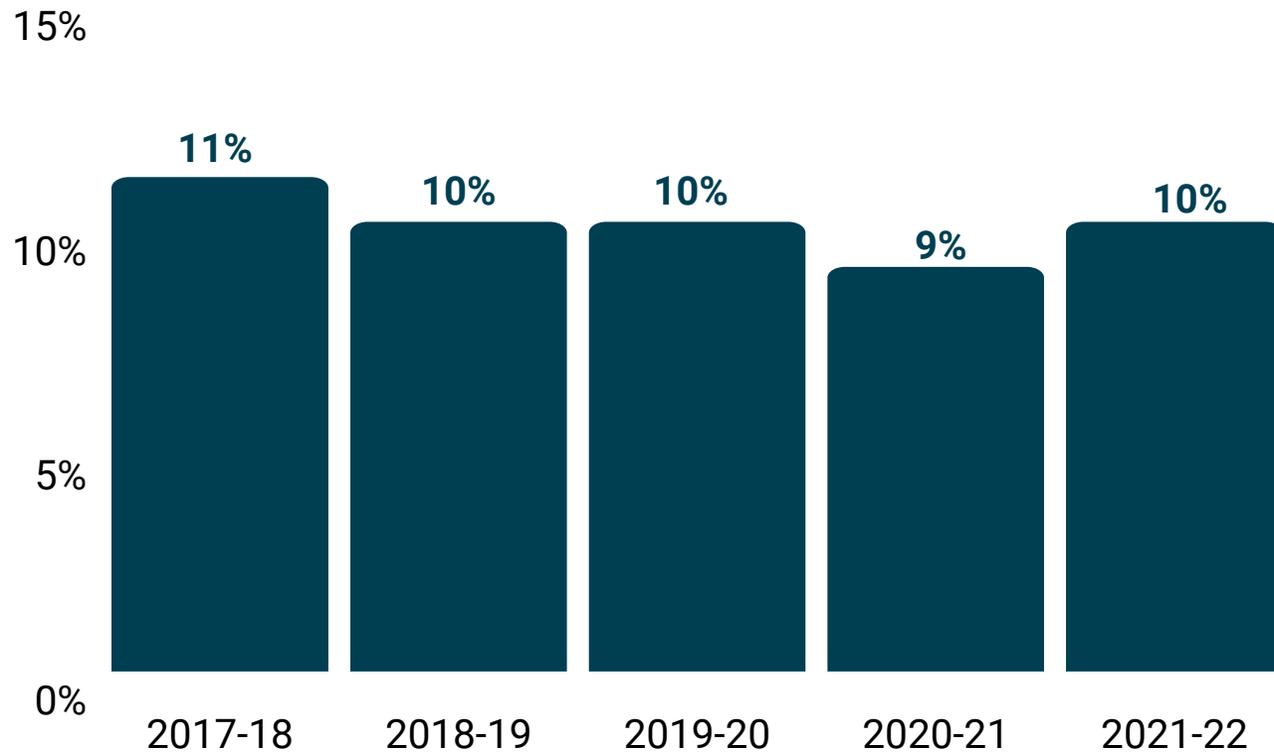
Kamloops campus PSFS funded



Biggest Drop is in Open Programs



Domestic Indigenous Student Proportion of Total Student Population (TRU Overall)





Indigenous Headcount by Credential Type

(TRU Overall)





High School Student Transitions

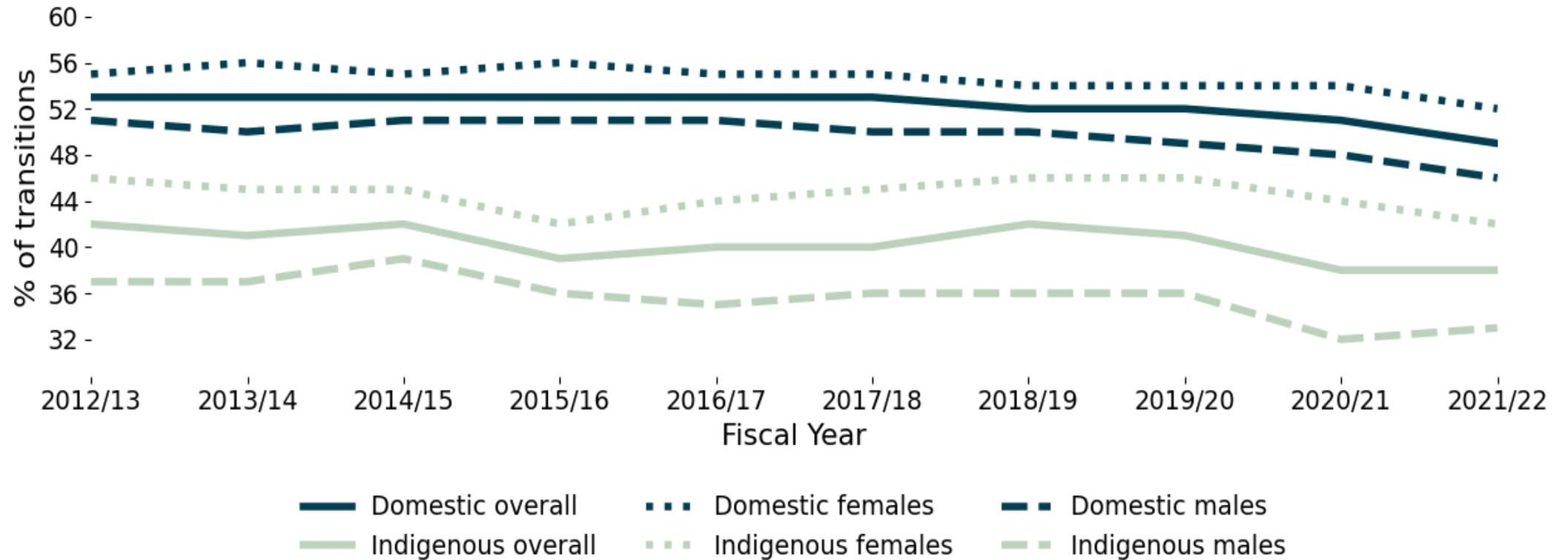


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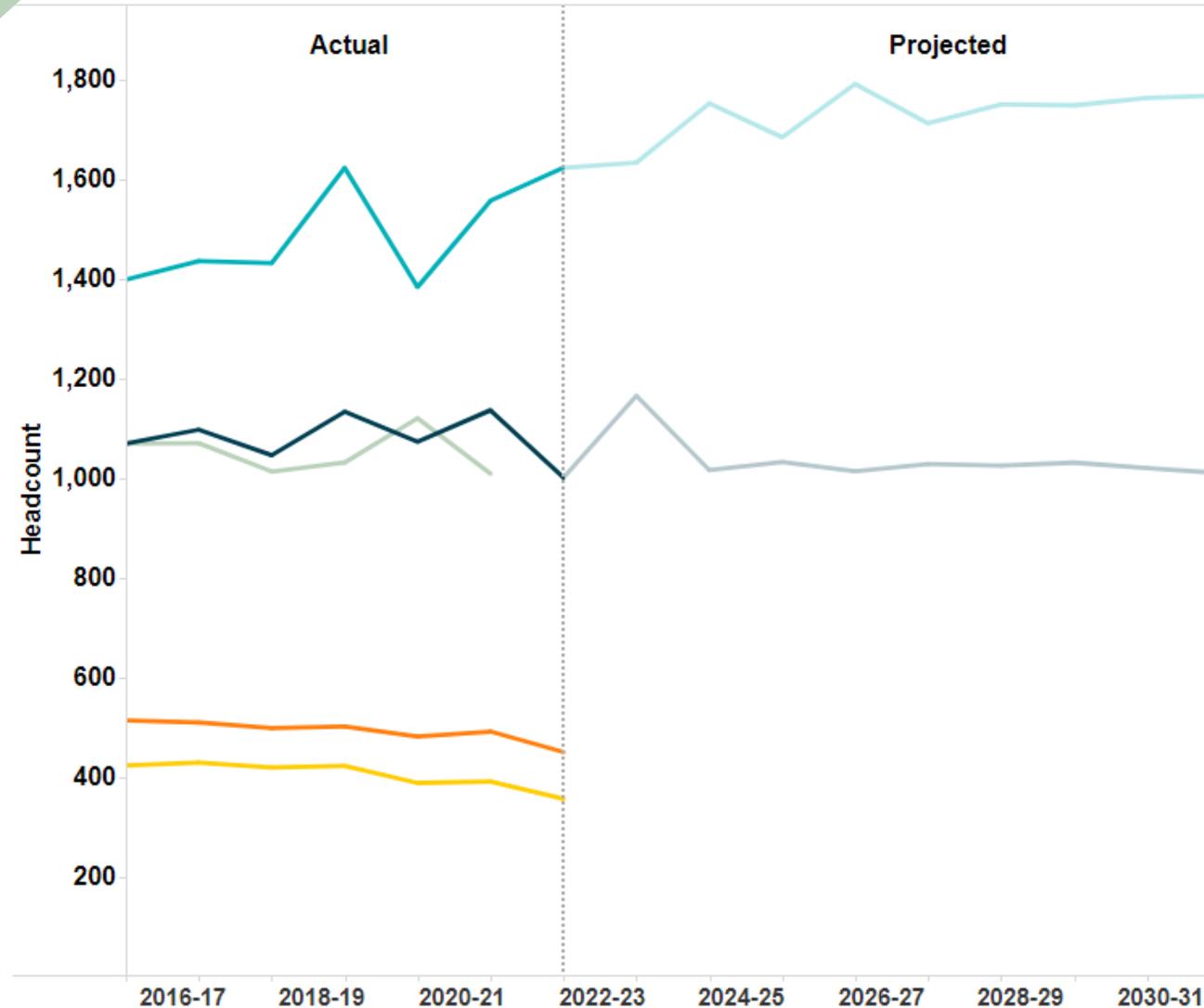
Immediate HS Student Transition Rates



Source: Student Transitions Project.



SD73 Transition Rates



- Grade 12 Enrolment
- Kindergarten Enrolment
- Grade 12 Graduates
- Immediate Transitions
- Immediate Transitions to TRU

Grade 12 Population includes students in BC Public or Independent secondary schools.

Grade 12 graduates are students who received BC Dogwood credentials.

Immediate transition graduates are students who entered post-secondary education within one year in BC.

*The annual transition to post-secondary for SD 73 Grade 12 graduates entering in the year 2021-22 was **45%**.*

Notes:

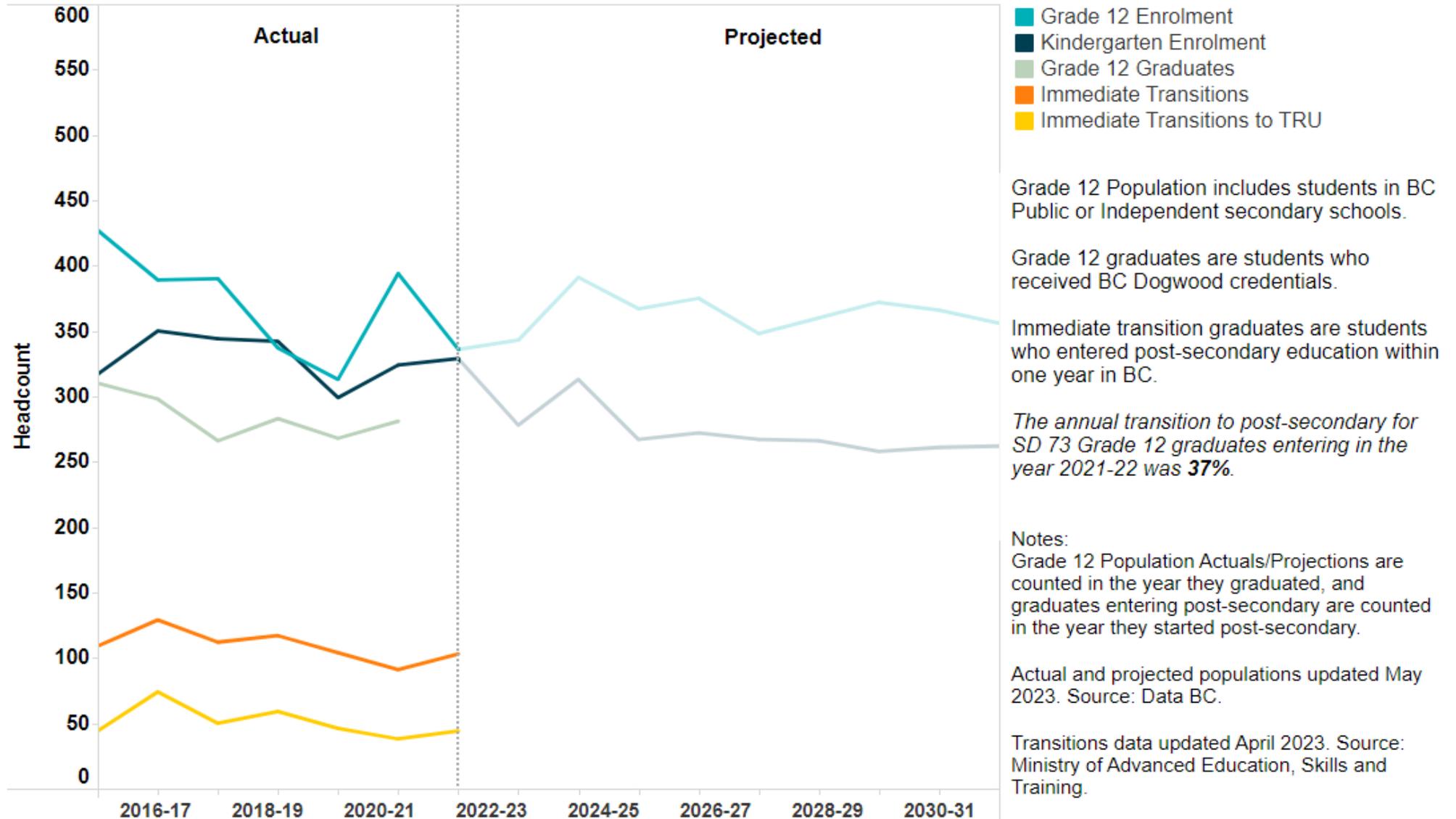
Grade 12 Population Actuals/Projections are counted in the year they graduated, and graduates entering post-secondary are counted in the year they started post-secondary.

Actual and projected populations updated May 2023. Source: Data BC.

Transitions data updated April 2023. Source: Ministry of Advanced Education, Skills and Training.



SD27 Transition Rates



Projections

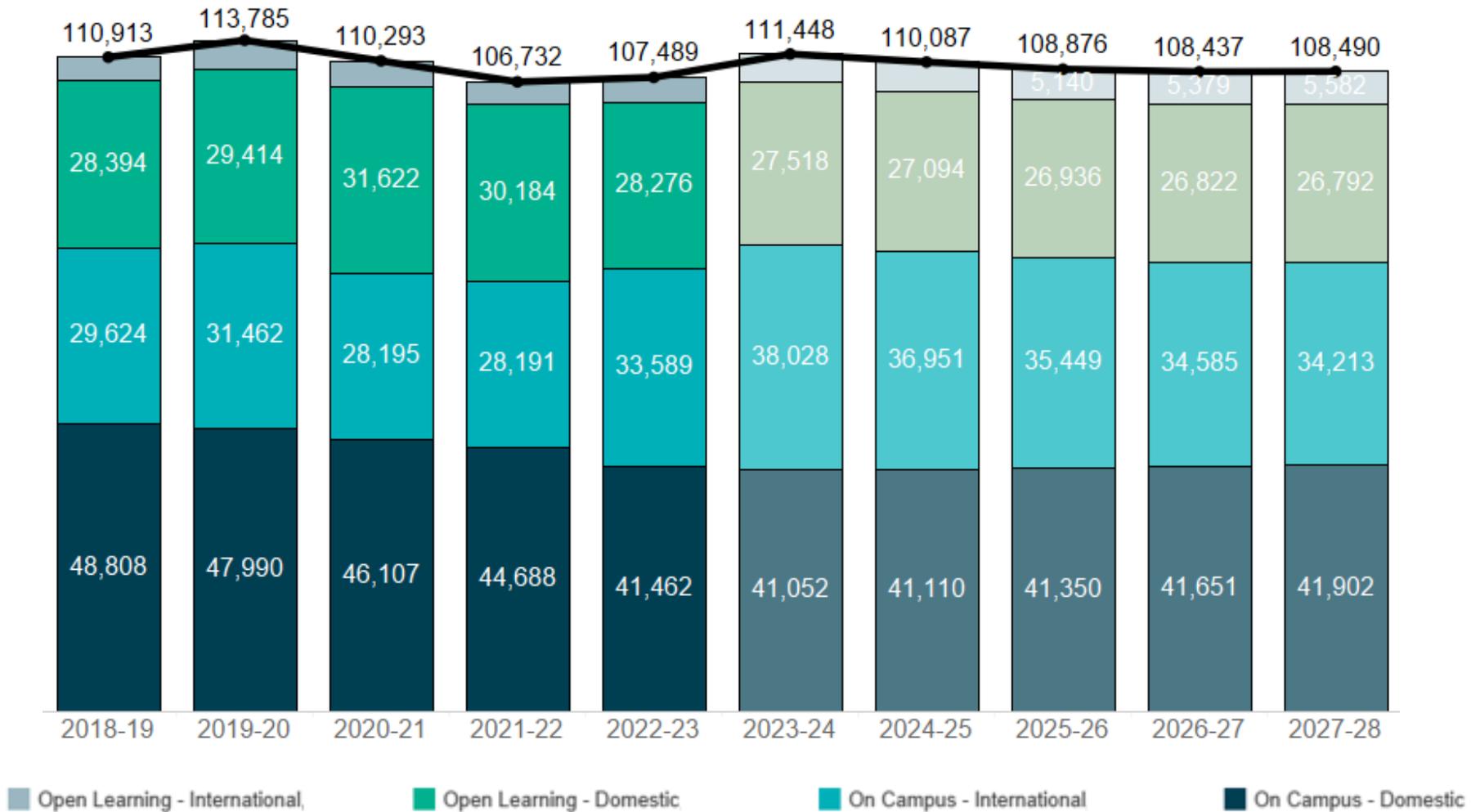


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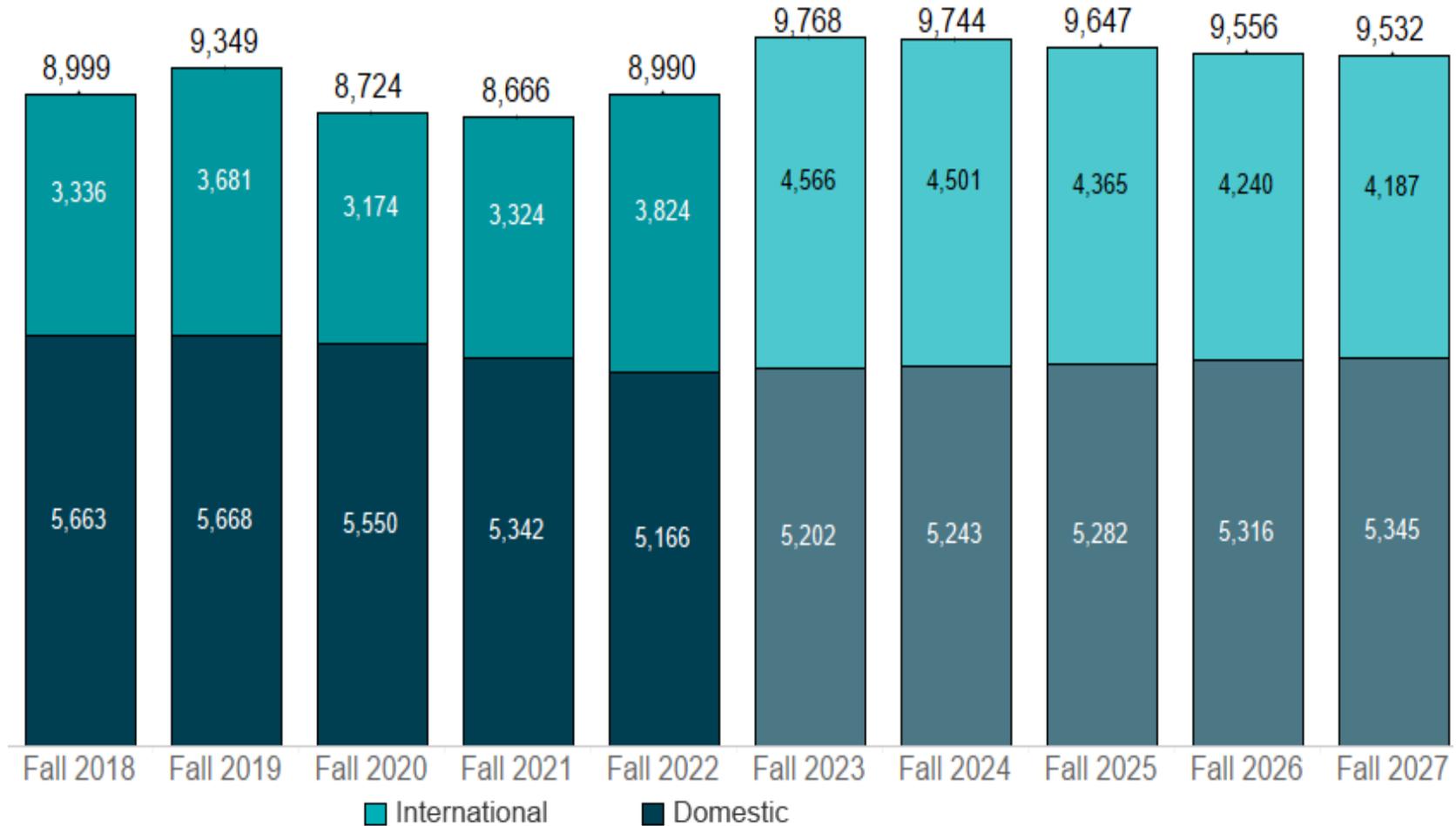


Institutional Course Enrolment Projections





Kamloops Campus Fall Headcount Projections



*Note: Regional Centres, Continuing Education and offshore activity is not included.
Source: TRU Integrated Planning & Effectiveness enrolment reports; August 2023 Projections*



Questions?



Thank you!
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