

The Economic Value of Thompson Rivers University

British Columbia



About TRU



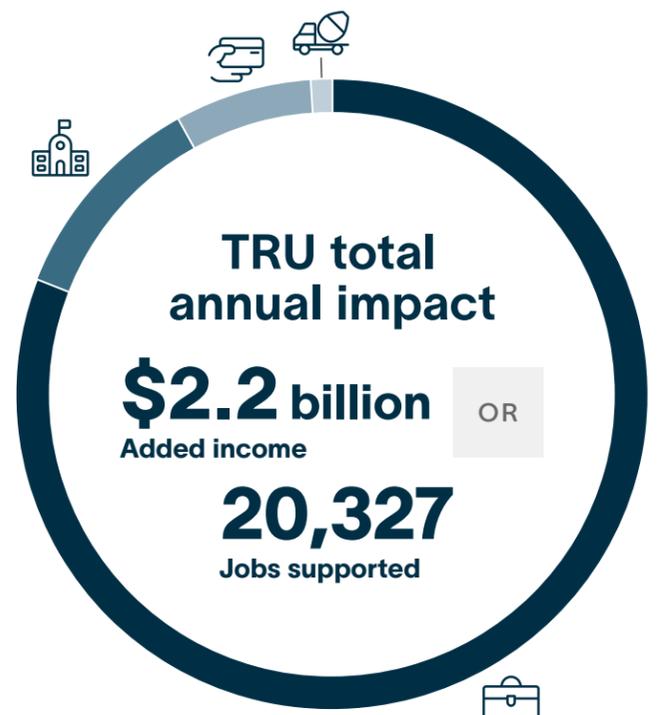
Economic impact analysis

 **Alumni impact**
Impact of the increased earnings of TRU alumni and the businesses they work for

 An economic boost similar to hosting an NHL playoffs game
597x

\$1.8 billion
Added income

16,319 Jobs supported

 **Operations spending impact**
Impact of annual payroll and other spending

\$242.6 million
Added income

 Enough to buy **6,254** new cars

2,148 supported



 **Construction spending impact**
Impact of expenditures for ongoing construction projects

\$21.1 million
Added income

147 Jobs supported

 **Student spending impact**
Impact of the daily spending of TRU students attracted to or retained in the province

 Enough to buy **13,979** families* a year's worth of groceries

\$159.9 million
Added income

1,712 Jobs supported



● = 250 jobs * = family of four

Investment analysis

For every \$1...

 **Students** gain **\$1.40** in lifetime earnings



 **Taxpayers** gain **\$5.10** in added tax revenue and public sector savings



 **Society** gains **\$7.20** in added provincial revenue and social savings



The average bachelor's degree graduate from TRU will see an increase in earnings of **\$19,400** each year compared to someone with a high school diploma working in British Columbia.

